

## Victory Loan Advertising

The Victory Loan campaigns were so successful because of the intense advertising campaigns that occurred before and during the campaigns. These advertisements played on many of the fears that people at home had during the war. Also, they used sympathy as another way of gaining money. There are advertisements which use children to play on the sympathies of parents and gain more funding.<sup>1</sup> Also, there are advertisements which play on people's fears of factories closing and loss of jobs. Some of these warn that without the Victory Loan campaign that factories will close, industries will suffer and farmers would be unable to sell their products.<sup>2</sup> "Canada's Prosperity Rests with YOU," is the slogan of one ad during the 1919 campaign. This ad warns that without the Victory Loan the large orders that Britain, France and Belgium are ready to place not be given to Canada, thus businesses will close and wages will drop even though the war was successfully won.<sup>3</sup>

The advertising campaigns also used slogans like "strike another blow for freedom!"<sup>4</sup> This was used to influence citizens by making their contributions seem to have an immediate and direct impact on the outcome of the war. They were made to seem as though there was no difference between monetary support and fighting. There are also ads which use the sacrifice of soldiers overseas to try and gain sympathy and donations. "For your Tomorrow they gave their Today," is one of the slogans which would have resonated deeply, it asks the question if the people at home and alive are doing all that they can.<sup>5</sup> It questions their relative safety and, makes those who have lost men overseas want to donate more.

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<sup>1</sup> *Port Arthur Daily News*, November 8, 1918, page 2.

<sup>2</sup> *Fort William Daily Times Journal*, October 29, 1918, page 5.

<sup>3</sup> *Fort William Daily Times Journal*, October 10, 1919, page 13.

<sup>4</sup> *Fort William Daily Times Journal*, November 24, 1917.

<sup>5</sup> *Fort William Daily Times Journal*, November 2, 1918.

The 1918 and 1919 campaigns used the need to bring the men back home as one of the strong points of advertising. This technique would have resonated with all Canadians. Everyone had a relative or a friend who had gone overseas, whether they survived, all Canadians would have felt the need to bring everyone home quickly and with as little delay as possible. They did not want to have to wait any longer than necessary to see their loved ones or others be able to see theirs.<sup>6</sup> They also used the need to care for wounded soldiers as motivation for donating during the 1919 campaign. This was an effective method since many soldiers coming home were wounded if not physically, mentally. No one would have wanted to begrudge the soldiers who had fought for them, good care now that they had returned home.<sup>7</sup>

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<sup>6</sup> *Fort William Daily Times Journal*, October 3, 1919, page 8.

<sup>7</sup> *Fort William Daily Times Journal*, October 27, 1919, page 9 and "All research through the local newspapers and archives done by Jesse Roberts of the Thunder Bay Public Library. If you wish to learn more about Victory Loans, look for the forthcoming book by David Roberts, *Boosters, Barkers and Spielers: The Selling of Canada's Public War Loans: 1914-19.*"

# IF YOU DON'T--- WHO WILL?

## IF YOU DON'T

buy Victory Bonds and assist— Canada to fulfill her debts of honor to her army—

WHO WILL?

## IF YOU DON'T

buy Victory Bonds and enable Canada to provide credits to Great Britain with which to buy Canada's surplus farm products—

WHO WILL?

## IF YOU DON'T

buy Victory Bonds and assure Canada the opportunity to extend credit to Great Britain with which to purchase our surplus manufactured products and keep our factories humming—

WHO WILL?

## IF YOU DON'T

buy Victory Bonds and enable Canada to grasp her golden opportunity to hold and extend her overseas markets and assure good times and good wages at home—

WHO WILL?

## IF YOU DON'T

buy Victory Bonds and do your part to insure your business or your job—

WHO WILL?

## Buy Victory Bonds to the Limit

This Space donated to the Victory Loan 1919 Campaign by

**THE TOURTELLOT HARDWARE CO., LIMITED**



Confronted as we are by those who have given their all, dare we set a limit to our own sacrifices in Freedom's cause?

Our hearts and our sense of duty to God and humanity must answer the question:—"How much is expected of me?"

# Buy Victory Bonds

Issued by Canada's Victory Loan Committee  
in co-operation with the Minister of Finance  
of the Dominion of Canada.



## TORTURED BY RHEUMATISM

"FRUIT-A-LIVES" Brought Quick and Permanent Relief



MR. P. H. McHUGH  
108 Church Street, Montreal.  
December 10th, 1917.

"I was a great sufferer from Rheumatism for over 10 years. I consulted specialists, took medicines, used lotions; but nothing did me good. Then, I began to use 'Fruit-A-Lives'; and in 15 days, the pain was easier and the Rheumatism was better. Gradually, 'Fruit-A-Lives' overcame my Rheumatism; and now, for five years, I have had no return of the trouble. Also, I had severe Eczema and Constipation, and 'Fruit-A-Lives' relieved me of these complaints; and gave me a good appetite; and in every way restored me to health." P. H. McHUGH.  
Box, a box, 6 for \$2.50, trial size 50c. At dealers or sent post paid on receipt of price by Fruit-A-Lives Limited, Ottawa, Ont.

## Music in the Home

IS THE RUSSIAN INFLUENCE ON OUR MUSIC INDELEIBLE?

By many it has been taken for granted that our musical programs would from now on contain a goodly proportion of Russian numbers. The stars of the Russian Symphony Orchestra, Russian pianists, the generous crop of Russian violinists, and talking machine records of Russian selections have all assisted very greatly in turning public attention to Russian music. It was expected, therefore, that the Russian style would work its way into the compositions of present day writers.

Especially in the field of church music has the Russian influence been exerted. And yet a prominent organist, he on record as being doubtful of the lasting influence of Russian style on church music. "The Russian school, the latest and most important of the church music developments," he says, "has changed the thought of contemporary composition and the technique of church singing. Now whether the change is indelible is argumentative. My own feeling is that the Russian church music is a passing phase, a phase that has already begun to wane. Possibly we have not exhausted Russian music. There is a great deal more of it than we have heard or know. But the latest edge of interest has been dulled. I find those of us who have done much for Russian music are scanning the heavens, Elizabethan, never or different clouds. I am not going to depreciate the Russian school, only it seems to me the ornate, the aspects of this particular music do not fit the psychology of our Anglo-American church mind."

While the organist quoted cannot be said to be an unqualified champion of Russian music, he admits certain results it has accomplished for us. It has shown that a chapel singing is a greater art than the muddy, throaty, organ accompaniment often written; that a tune you can whistle does not make church music; that certain great effects may be secured by disregarding harmony rules, writing fifth, singing in octaves, and having two or three tonalities; also that it is possible to cluster basses and tenors to double treble, and to sing no end of repetitive notes.

## LEMON JUICE WHITENS SKIN

Girls! Make beauty lotion at home for few cents

Squeeze the juice of two lemons into a bottle containing three ounces of Orchard White, shake well, and use a quarter glass of the best of the lemon juice and skin whitening lotion. complexion beautified, at very small cost.

Your grocer has the lemons and any drug store or toilet counter will supply these ounces of Orchard White for a few cents. Massage this sweetly fragrant lotion into the face, neck, arms and hands each day and see how the redness, sallowness, sunken and sallow complexion disappear. Use clean, well and wash with the skin becomes soft. It is marvelous.

he says "the words of a song, it is not the music, as music, but it is the words, as words, that are of first importance. If to the listener the words are of greater import than the music, he is a lover of poetry rather than music. If a test is needed to make the beauty of good music appreciable, one is not allowing one's imagination to have full play."

This party refers to the piano as "the most complete and self-sufficient of instruments" and claims pre-eminence for it because "not only has it the advantage over all other solo instruments in being complete in itself, but it can be made to produce unlimited harmonic combinations as well as melody in many guises. The piano, under the hands of the master, may become a myriad voiced instrument each voice singing its own song, with almost the variety, but not the volume of tone, that the orchestra possesses. It is a point well taken that the greatest composers have recognized the piano's pre-eminence from the fact that there are more masterpieces for the piano than for any other instrument."

A paragraph from this man's concluding remarks is of interest. He adds: "A great instrument has inspired great men of the past and present to write great works to be played upon it. Such a combination has stimulated men of interpretive genius to master the intricate technique of piano playing until each has become a medium for transmitting through his own individuality, on his chosen instrument the inspiration of the composer."

"If you really love music—if you want to learn to love it—if you would feed your soul with beauty, hear the great pianists in recital every true you can. I do not hesitate to assure you, if you need such an assurance, that no music can be more illuminating, more thrilling, more understandable, if the ears of your imagination are open, than that for the piano played by a master."

## THE NEW GLORY OF MUSIC

Some years ago the criticism directed against modern music was that it was marked by mediocrity, by attention to form rather than to meaning. Modern music lacked virility and power. But with the coming of war and the awakening of a long dormant emotional life conditions have changed. To day the feeling is that from the war and the tremendous quickening it has given to all intellectual life will come more powerful, more inspiring music.

How far will the musicians share in it? Who can say? But owing to our greater distance from the seat of war, our young musicians, particularly those of creative power, have not been so intimately in touch with it as have the young men musicians of France, Belgium, Great Britain, Italy and the Central Powers. Let us hope that we shall share richly in the new glory of music.

## REPETITION IS GREAT EDUCATION

Catchy tunes appeal the appetite quickly, but the taste does not last well. A classical number does not gain the same response from your musical taste on first hearing, but repetition impresses the music deeply on your mind. People will say they simply cannot listen to it. They call classical stuff, but by way of exception they do appreciate such pieces as Handel's Largo, Brahms's Hungarian, Paderewski's celebrated Minuet in G.

The reason why they consider these as notable exceptions may be given in one word—repetition. They have heard the composition so many times that the message of the composition has held them. Had the same person heard other classical selections they enjoy, repetition is a great education. The influence of the photograph and the playing of a cultivated violinist for the better class of music is due to the ease with which those who cannot produce music themselves are able to play notable selections over and over again. For one who esteems every composition as new, the pianist, symphony orchestra, band, chorus, organist, violinist or cellist, for the classics that will continue to play on repetition makes it possible.

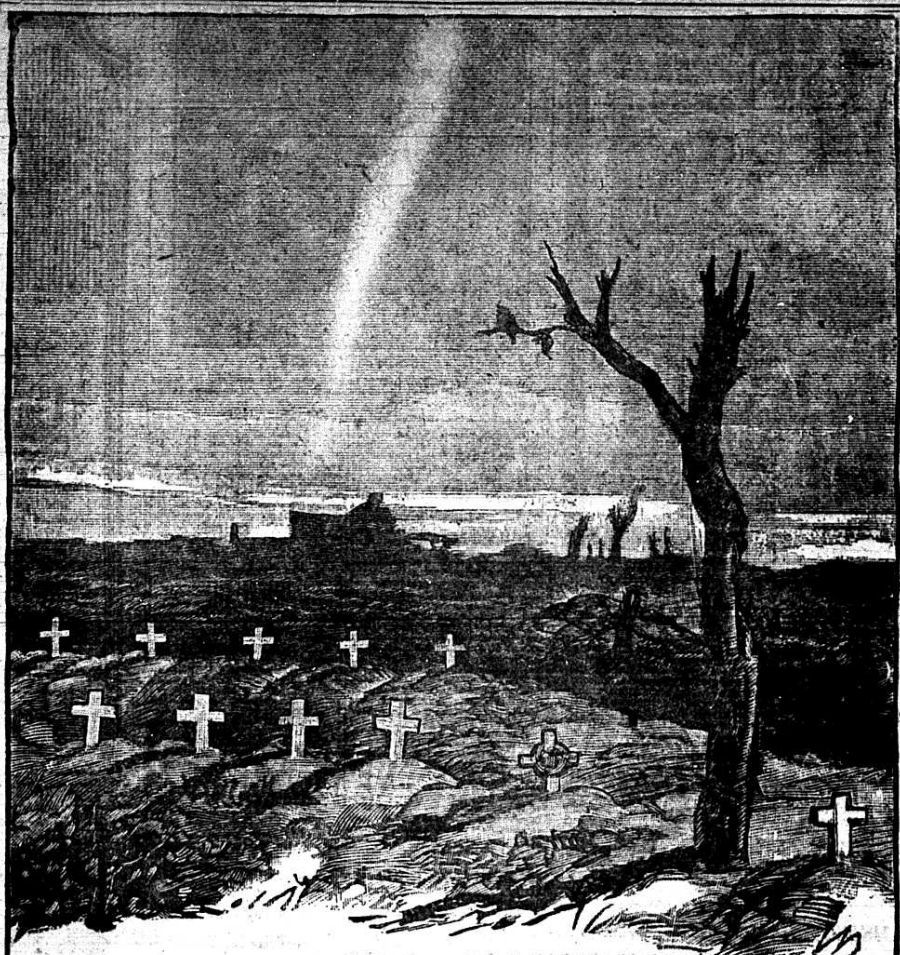
## THE TITLE DOES MATTER

Does the title have anything to do with a composition's success? Some would answer "no" at once. To the few thoroughly musical musicians probably not. But to the vast majority of us ordinary folk, the eye has more influence on the ear than the ear has the ear. To us the finest piece of music ever composed calls forth little imagination, as the game "Melody in F," "Ballade in A flat," "Reverie," "Nocturne," "Prelude," and a number of similar indelicate titles. Of course everybody knows the "Nocturne" is a piece suggestive of the night and so on, but even then the title offers no definite appeal to one's imagination.

On the other hand the same compositions announced to the world as "An Egyptian Sunset," "In a Monastery Garden," "Ships That Pass in the Night," and "Out at Sea," or something of that nature immediately stimulate the imagination to picture certain scenes to be called up by the music. And that the ability to do this adds to the enjoyment of a number cannot be denied. Suppose Paderewski or Hofmann or Godowsky or some other great pianist were to come out on the platform in response to a demand for "An Egyptian Sunset" or "In a Monastery Garden" or "Ships That Pass in the Night" or "Out at Sea," or the "Moonlight Sonata," which, think you, would the audience choose?

It may be that some second-rate composers are beautifully alluring titles to suggest to a weak composition, but that does not alter the fact that other than being easily selected with a title that puts the imagination to work, is going to win the way into the heart of the masses the more quickly.

Patriotism and Victory Loan march hand in hand. See the greatest of all European stars tonight in our air-moving picture production, "Monsieur Natheaux," in front of the Victory Loan office, seven-thirty to nine o'clock.



"For your To-morrow they gave their To-day"

(Inscribed on a cross in Flanders)

And we who live in tranquility amid all the comforts of peace and plenty, knowing little of sacrifice, nothing at all of fear of death or violence—are we worthy of the sacrifices those crosses in Flanders mutely remind us of?

Are we doing our duty to our noble dead—those gallant, high-souled boys who interposed their bodies against the assault upon civilization by brutalized might?

Are we living, thinking and acting as people for whom great things are being done, tremendous sacrifices made? Are we accepting in a proper spirit of humility the

bloody sacrifices and the agonies of the battlefields; the sorrows and heart aches of Canadian mothers, wives and sisters whose loved ones lie beneath the poppies in Flanders?

Do we realize that we, each one of us, as individuals have a personal share and interest in the issue for which our boys fight, bleed and die in France.

If we do realize this, then our duty is clear—a duty to ourselves, our country, our glorious fighters, and our heroic dead—to help by every means in our power to bring Victory for our boys in battle.

## Buy Victory Bonds and Help our Soldiers Win the War

Issued by Canada's Victory Loan Committee in co-operation with the Minister of Finance of the Dominion of Canada

KEEP YOUR SHOES NEAT

# 2 IN 1

## SHOE POLISHES

PRESERVE THE LEATHER

LIQUIDS & PASTES FOR BLACK, WHITE, TAN, BROWN AND ALL OTHER COLORS

THE EMERALD COMPANY LTD. HAMILTON, ONT.



# Daughters of Canada

The mother, the nurse, the women with the needle, the ambulance driver, the canteen worker, the "farmerette" and the daughters of industry in factory, office and store—all—inspired the manhood and ennobled the womanhood of Canada by their labours of love and sacrifice in the days of the nation's anguish—now happily past.

And their response, to give and to lend of their money time and time again—was beyond all praise.

And—Canada—being mindful of their past example—and conscious of their all-pervading influence again asks her Countrywomen to buy Victory Bonds. Yes, she asks them to buy them, even

at the sacrifice of some cherished longed-for purchase.

It is self denial to do without something that will lend background to ones charm, but the time is not long and the debts of honour must be paid.

There is another thought, too, that wives and mothers will appreciate. The success of the Victory Loan makes for Prosperity. Steady employment is dependent upon prosperity. Without prosperity uncertainty will follow.

Hence Canada sounds a clarion call to her daughters for their aid in making an abundant success of the Victory Loan 1919.

## Buy Victory Bonds

Issued by Canada's Victory Loan Committee  
in co-operation with the Minister of Finance  
of the Dominion of Canada.



**ARE YOU HELPING TO DEFEND  
YOUR OWN FREEDOM or letting  
someone else do it for you ?**

**L**AST YEAR OVER 800,000 PEOPLE HELPED TO DEFEND THEIR freedom through the Victory Loan 1917. If you were one of these you will now be one of the million or more patriotic Canadians who will help to OVER-SUBSCRIBE

**BUY  
VICTORY  
BONDS**

## **CANADA'S VICTORY LOAN 1918**

The same principles, the same love of your Country, and the same anxiety to do your share, however small, towards the great work, will guide you now as it guided you then.

It is the privilege of every Canadian man and woman to help to provide the means by which our gallant boys are enabled to finish their great fight for freedom.

Money has been and is the greatest asset in the greatest war in the history of the world.

**YOUR** money is needed.

We will do our best also to see that others come forward, we will tell them of the security of the investment which Canada offers to us, of the 5½ per cent. interest their money will earn, and the absolute certainty of the repayment of their loans. But above all else, we will ourselves, **EACH AND EVERY ONE OF US, BUY TO THE EXTENT OF OUR ABILITY.**

Thus shall we be able to look our boys in the face when they come home again and show them that **WE DID WHAT WE COULD TO HELP** while they fought for us.



Who is it in France you are most interested in—a husband, a brother, a son, a friend you long to see again?

Picture this boy, trudging, tired and sleepy, back from the trenches.

He sees posted up at an army hut a notice of the overwhelming success of the Victory Loan 1918.

He sees the notice posted that more Canadians bought Victory Bonds than in any previous loan, that money to carry on the fight is assured.

He sees that his self-sacrifice, his courage and self-denial are appreciated, that mighty battalions of Canadian money are marching to reinforce him.

Can't you see his tired face brighten?

Can't you see him hitch his pack and shift his gun with renewed resolve?

What a mental bracer this bulletin will be to the Army of Brave Souls who fight that we may be free?

If Canada-at-home will keep constantly before it the picture of Canada-in-France, then every previous record of investment in Canada will be shattered by the message we will send to our army when the Victory Loan 1918 is closed:

**Buy all you can for cash and carry  
all you can on instalments.**



"O dear, I do wish father  
would buy me some more  
**Victory Bonds**"





# Make Your Dreams Come True

Fond parents dream of a bright future for their children.

They dream of the literary and musical education they are going to give their daughter, and of the high position she will take in her sphere of womanhood.

They dream of the education they are going to give their son and vision him some day as a clergyman, a famous lawyer, an eminent physician, a prominent financier, or a captain of industry.

But to make these dreams come true

—or even partly true—requires foresight, planning and money.

To provide the money what plan so wise as to buy Victory Bonds for each child?

Thousands of parents bought Victory Bonds for their children in 1917 and 1918.

Surely you will be among the thousands of loving parents who will buy Victory Bonds for their children—this year.

Victory Bonds may be bought on instalments at such easy terms that every parent who so wishes may buy.

## Buy Victory Bonds For Your Children

Issued by Canada's Victory Loan Committee,  
In co-operation with the Minister of Finance  
of the Dominion of Canada.

25





# U Buy a Bond



The drive is on.

\* \* \*

Stand up that your money be counted.

\* \* \*

Jack Canuck wants Port Arthur to lend him half a million dollars.

\* \* \*

Be a patriot. Do your part.

\* \* \*

Be a saver and invest in a bond which pays  $5\frac{1}{2}\%$  interest.

\* \* \*

A nation can thrive only through the thrift of its people.

To spend less on luxuries and to save more is a good practice in time of peace.

\* \* \*

In time of war it is of supreme importance.

\* \* \*

No one asks you to save on necessities. . . . .

\* \* \*

"Business as usual" is also a patriotic slogan, for it will enable Jack Canuck to collect the millions he expects to raise from taxes.

\* \* \*

We all have to face the difficulties of war time and help to keep the chariot of commerce on the track.

\* \* \*

There'll be meatless and wheatless days, but we hope no coalless days and no coatless days.

\* \* \*

But if the war lasts long, there may be woolless times. Buy your woollens now. If you want to do us a favor, buy them from Pickard & Pickard.

\* \* \*

To help shorten the war, however, buy first of all a Victory Bond.

\* \* \*

Do it now.

**Pickard & Pickard**  
THE SHOP OF FASHION-CRAFT

CANADA'S NEW LONG RANGE GUN



It is aimed at the tottering throne of the Hohenzollerns.



# HIT HIM AGAIN

The Bad Man of Europe is groggy. The hell-hounds he loosed in Belgium are backing away, brining, snarling, scared.

We've got him going.

But he lives—4,000,000 strong on the Western front alone—and in his perverted brain lives the ambition to destroy and to enslave.

Now, while his legions totter; while his only hope is to dodge, to retreat, to evade the knockout blow that he knows must fall, now is the time to strike and to put everything we have behind the blow.

If you were planning to buy a \$100 Victory Bond you can surely hit harder. Make it \$200 or \$500.

If you were thinking of a \$500 Bond, can't you strike a \$1,000 blow?

The full weight of Canada's fighting strength must go into that crushing stroke—our great resources, our industries, our agriculture, our fisheries, our surplus wealth, every dollar we can spare, every dollar we can rake and scrape.

For this is the knockout—the blow that must strike the demon down and send his broken war hordes hurtling back across the Rhine.

Hit him again!

HIT HIM AGAIN!!

## Buy Victory Bonds

Issued by Canada's Victory Loan Committee  
in co-operation with the Minister of Finance  
of the Dominion of Canada.

# FOUR REASONS WHY SHREWD MEN ARE BUYING VICTORY BONDS 1919

## 1. *Security.*

**S**HREWD men are buying Victory Bonds because Victory Bonds are backed by Canada's guarantee that she will repay the full amount stated on the face of the bond—the five-year bonds on November 1st, 1924; and the fifteen-year bonds on November 1st, 1934. And she not only binds herself to pay the money back, but she pledges all of her vast resources as security for her promise.

## 2. *Income.*

**S**HREWD men are buying Victory Bonds because the interest return is unusually good considering the absolute security. You will be paid  $5\frac{1}{2}\%$  per year on Victory Bonds— $2\frac{1}{2}\%$  more than you can get in the Savings Banks. Unlike many other investments, you have absolutely no worry as to the prompt payment of the interest.

## 3. *Saleability.*

**S**HREWD men are buying all the Victory Bonds they can pay for now and all they will be able to pay for during the next ten months under the instalment plan, because they know that if at any time they should need ready money they can sell them. There will always be a ready market for Victory Bonds.

## 4. *Advancement in Price.*

**S**HREWD men are buying Victory Bonds because they consider them to have an excellent prospect of advancing in price.

**A**LL of Canada's previous issues of Victory Bonds have advanced. You can sell your Victory Bonds 1917 and 1918 even in this short time—one and two years—and get more than par for them. What will Victory Bonds be worth when the world finally gets back to a normal basis—when interest rates come down—when Canada will be able to borrow again at 4%, or even less?

**W**AR conditions have created the opportunity for you to buy the very best of Government securities on unusually attractive terms. Do not miss such a good investment opportunity, but buy to your limit.

# BUY VICTORY BONDS





*"Bring  
My  
Daddy  
Home  
Soon"*

**I**N thousands of Canadian homes to-night, the prayers of little children will ask Heavenly protection for fathers and brothers "over there."

If you could enter one such home, and hear a child lisp that plea for daddy's safe return, there would come into your life a newer and more personal realization of what war means.

You who have no kin in France—

Surely you have eyes to see and hearts

big enough to understand the obligation that rests on you.

Surely you will provide the money—all the money you can—to bring about that Victory which will answer the prayers of our soldiers' little ones.

How much of your earnings will you put into Canada's Victory Bonds?

It is more than a duty—it is a privilege—to help provide everything that enables our brave Canadians to march on to Victory—to bring the struggle to an early end—that the prayers of their little ones may be answered and

**"daddy brought home soon."**

## McClay's Kootenay

**Do YOU realize how much time you can waste over a cranky range?**

Every busy woman should have a Kootenay to work with—grates easy to work, ashes easy to take out, oven quick to respond, does fitting right, a well-made reliable range.

Ask to see the Kootenay.

Sold by  
**J. & T. M. PIPER**  
*McClay*

### HIS SWEETHEART DIED 102 YEARS AGO BUT HE HAS BEEN FAITHFUL TO HER EVER SINCE

Nebraska Man Witness Being in Battle Of Waterloo Becomes Accident To His Foot Made Him Lame

Nebraska has a rival for that movie, but up to the time that Kentucky mountain man who said his sweetheart got the patent on the honor of being rhymer possible. The oldest man in America, if not the oldest man in the world, is only 125 years old, but he has not called on a girl for 102 years. There's no "girl" died more than a century ago. The old man is talking about his birth on January 15, 1794. He has other records and proofs. His age is not a matter of tradition. It is an authenticated fact.

Old Tom Morris, of Westerville, Nebraska, is the man Nebraska puts forward as the oldest man in America. He has lived in Westerville for 25 years. He lived in Harrison county, Missouri, four years. St. Louis, Illinois, and St. Joseph, Missouri, sheltered him for ten years. He was born in Wales, and he remembers when the duke of Wellington won the battle of Waterloo from Napoleon.

"The only reason I was not with the English at Waterloo was because of an accident to my foot which made me lame for life," Morris used to say. "I wanted to enlist, but the army wouldn't have me. I was lame. Morris always regretted his inability to be at Waterloo more than anything in his 125 years of his life, except the death of his sweetheart."

His Old Sweetheart

Pathetically the old man used to talk of his sweetheart. He never called her by name. To him she was "my girl." He talked of her as though she had died last week. As a matter of fact, his "girl" died more than a century ago. Tom Morris resembled a girl to her and never married. He never remembers hearing the old man speak of any other woman during the sixty years they have been together. On a couple of years ago, Morris was approached by a man who said he was a descendant of the old man's. Morris never mentions her name.

The old man is not in good health, by any means. He is blind. Also, he is almost deaf. Blindness came on a couple of years ago. Deafness is approaching. He has been lame for some thirty-five years. He spends his time every day and night in his pipe about sixteen to eighteen hours every day. Before the state went dry he spent more than a century in working up cannot be ascertained.

"Anything that a fellow's been doing for a hundred years or more becomes a habit," said Morris some time ago.

For a hundred years Tom Morris has been a shoemaker. He mended shoes in Scotland in 1810 when he was sixteen years old. When he came to America in 1871 he brought his tools along with him. He operated a shoe shop in St. Joseph and St. Louis, Illinois, and in Harrison county, Missouri, before coming to Nebraska.

More than half a century ago Morris picked up a boy in Scotland and took care of him. His name was Charles Mytton. Now Charles Mytton is the oldest man in the family.

In Family Bible

The record of Morris' birth is contained in the old Morris family Bible, which Mr. Morris brought with him when he came to this country. The Bible is in possession of letters, written from his old home in Montgomeryshire many years ago which corroborate the data in the family Bible.

Old man Morris was never much of a talker, but when he got the right, he certainly talked. He would tell stories of George III, and of "big people" to him, but of whom the present generation does not even recognize the name. The American revolution had closed thirteen years before Morris was born, but stories of that war were still being told and Mr. Morris remembered many of them. He had heard stories of the French revolution from people who took part in that movement.

Mr. Morris has lived in every state of the United States, and was a boy three years of age when George Washington made his farewell address and retired to private life. He lived during the reigns of seven sovereigns of Great Britain and he has seen practically all the great inventions now in use developed and made practical.

And he never learned the alphabet. Tom Morris has lived the years without learning to either read or write. He has never read a newspaper in his life. He can't read the captions in the movies. Since his childhood the old man has not attended the

### BOY FOUND HANGED BY NECK IN BARN

(Can. Nat. News Assoc.)

ST. MARYS, Ont., Nov. 8.—The dead body of James Moore, 15 years old, was found hanging by the neck on a rope in the barn of John Moore, his uncle, Wednesday evening near here. The

### SCHOONER ROSIE M. D. HAS NARROW ESCAPE

(Can. Nat. News Assoc.)

SYDNEY, N.S., Nov. 8.—The schooner Rosie M.D., loaded with coal, was hit by a mine and went ashore at North Sydney in the height of last night's gale. No lives were lost, and the vessel was only slightly damaged. The vessel was only slightly damaged. The vessel was only slightly damaged. The vessel was only slightly damaged.

### LATEST NEWFOUNDLAND GOVERNMENT DOUBLES OPPOSITION MEMBERS

(Can. Nat. News Assoc.)

ST. JOHN'S, Nfld., Nov. 8.—The final count in the St. John's election indicates the election of Opposition leader Hughes and his colleagues, Brown, with Campbell, Macdonald, and the government team in third place, while Hughes, Brown, and Campbell, and St. George's election. All three are opposition members.

The new government will very likely number 24, of whom only two are Catholics, opposition numbering twelve with only two Protestants.

### BILLIARD EXPERT IS CHARGED WITH MURDER

(Associated Press Dispatch)

BRIDGEPORT, Conn., Nov. 7.—Ralph Greenleaf, Philadelphia pocket billiard expert, and near champion has been arrested here on a coroner's warrant, in connection with the murder of a New York messenger for a \$112,000 liberty bond.

## TRAPPERS

It's FREE

Send For This Great Book

**"SHUBERT"**

A. B. SHUBERT, LTD.  
NORTH AMERICAN RAW FURS  
1000 BROADWAY, NEW YORK, N.Y.

SIGN AND MAIL THIS COUPON TODAY

WITHOUT OBLIGATION SEND ME "THE ART OF TRAPPING"

THE BEST AND MOST COMPLETE TRAPPING GUIDE EVER PUBLISHED

And keep me posted on Raw Fur Market. 210 Conditions during the Fur Season of 1919-1920

Name \_\_\_\_\_ (PLEASE PRINT NAME)

Post Office \_\_\_\_\_ R.F.D. \_\_\_\_\_ Box No. \_\_\_\_\_

Electoral District \_\_\_\_\_ Province \_\_\_\_\_

## Keep the Cobwebs away

YOU know that times are good to-day.

You know that business is humming, that your pay envelope comes regularly and is well filled.

But do you know why this is so?

Canada is prosperous—and you are prosperous—because the Victory Loan 1918 was successful, enabling Canada to give credit to Great Britain and other countries who, as a result, were enabled to place orders in Canada for the goods YOU make.

But the proceeds of the Victory Loan 1918 are exhausted.

Great Britain and her allies have more orders to place—but they are not yet in a position to pay cash.

If Canada is to get these further orders, she must extend credit.

The Victory Loan 1919 will provide the necessary money to establish these credits.

Every workingman wants prosperity to continue. Therefore every workingman will buy Victory Bonds.

Buy to the limit of your ability.

Keep the cobwebs away.

## Buy Victory Bonds

Issued by Canada's Victory Loan Committee in cooperation with the Minister of Finance of the Dominion of Canada.



# Your Duty to the Fighting Men

**O**N the shell-torn fields of Flanders; amid the ruins of devastated France; upon the submarine-infested waters, and among the storm clouds of the sky, men from Canada are doing their duty.

They are doing it willingly, cheerfully. They are sacrificing the joys of home, the companionship of those they love most dearly, denying themselves all comfort, foregoing all thought of material prosperity, laying down their priceless lives—all this so that you may live your life in peace and security and that your hearth and home may remain inviolate.

Your duty—you who are not fighting—is simple. Dedicate your money to the cause of Victory, by buying Canada's Victory Bonds to the limit of your ability. They will be offered commencing next Monday.

Canada must borrow—  
Your duty is to lend—  
to make your money fight.

## "Canada's Victory Loan" All About It

is the title of a pamphlet that should be in the hands of every man and woman in the country.

**Mail this Coupon** ➡  
at once and get your copy

Chairman, Ontario Provincial Committee,  
Canada's Victory Loan,  
Toronto

Kindly send to me a copy of pamphlet entitled "Canada's Victory Loan" — All About It.

Name.....

Street or R.R. ....

P.O. ....

Province.....

# Only a Flood of Dollars Will Put Out the Fire in Europe

**W**HEN the Kaiser started the great conflagration which threatened to engulf the world, he failed to reckon with Canadian prosperity.

Here in the Western Hemisphere, safeguarded by the British fleet, production has increased to such an extent that Canada is one of the richest countries in the world.

Step by step, the Allied armies have got the fire under control. Ever and anon it breaks out anew. Only one thing will put it out---Money, Money and still more **MONEY**.

Money is urgently needed to keep the Canadian troops at the front. Money is absolutely necessary to supply the munitions of war. Without more money we can never hope to win a lasting **PEACE**.

Where is this money coming from? From You---and You---and **YOU**.

Get in line **NOW!**

## **BUY VICTORY BONDS**

Buy till it hurts. Cut out your frivolous expenditures---those harmless luxuries you can so well do without.

Make this a real sacrifice. Don't merely use the money you can easily spare---mortgage your income a year ahead to provide the sinews of war.

You are not asked to donate, but to lend every dollar you have or can borrow. You will receive good interest, and your loan will be paid back to you in a few years.

From the standpoint of patriotism your duty is clear.

But, apart from any consideration of duty and patriotism, **Victory Bonds** represent the safest, surest and best investment in Canada today.

# ***The Time for Argument Has Passed--The Time for Action Has Arrived***

The present business of Canada is war. We are in it to the last drop of blood, and we are prepared to fight it out on these lines--but

Whenever we can spend dollars instead of spending lives then we shall spend dollars--millions of them. We shall furnish the Government with these dollars, if not through voluntary subscription to bonds, then through higher taxes.

If any man hesitates over an act which will save the life of your son, your husband, your brother you do not ARGUE with him. It is not our heritage from the past that we should argue and equivocate when human lives are hanging in the balance--when

## ***It Is Bonds or Blood***

When it is a simple financial arrangement at home or human agony on the fields of France --will any Canadian hesitate?

Surely we will not be a party to such an humiliation by withholding our purchase of Bonds of this Great Victory Loan.

***Your subscription is needed,  
no matter how small it may be  
You can buy a bond for as  
little as \$50 and pay for it  
\$10 Dec. 2, \$10 Jan. 2, and  
the balance in monthly instal-  
ments of \$20, and you get  
more interest returned to you  
than any such security ever  
offered.***

***Remember it's Germany or  
Canada--the outcome depends on  
You.***

***Get Ready to Buy Bonds  
Monday***

This space contributed to the Victory War Loan by

**CHAPPLES, LIMITED**



# Come on Everybody! Shove the Indicator Forward

**Y**OU dare not let Canada's Prosperity Indicator slip back; you must keep shoving it forward. Every dollar added shoves it over that much nearer to Continued Prosperity.

Great Britain is prepared to place large orders in Canada, but she is temporarily unable to pay cash for them.

Canada can get these orders if she gives Great Britain credit. Canada can give this credit if you provide the money to pay the workers on these orders.

You will provide the money through your purchase of Victory Bonds.

Therefore the more Victory Bonds you buy the more orders Canada will get—the more money there will be to distribute among our workers—the more money there will be put in circulation for the benefit of all.

Canada's Prosperity will be in proportion to Canada's purchase of Victory Bonds.

There are only five more days.

Shove the indicator over into Continued Prosperity.

## Buy More Victory Bonds

*See Official Prospectus on Another Page.*



## BLUE RIBBON TEA

You can either take our word for it, or experiment for yourself, but you will find BLUE RIBBON TEA is in a class by itself—Try it.

## SOCIALISTS CLAIM CONTROL OF POLICE AND MILITARY COMMAND IN GERMANY

Kaiser's Palace Is Shorn of Imperial Standard and Flag

### CHANCELLOR'S ADDRESS

(Associated Press Despatch) COBLENZ, Nov. 10.—Dr. Liebknecht, the noted socialist, who spent months in prison for antagonizing the German government and was recently released, has issued the following announcement at Berlin, in the name of the workers and soldiers council:

"The presidency of the police as well as the chief command is in our hands. Our comrades will be released."

The red banner has been hoisted on the royal palace and the red flag is waving from the Brandenburg gate. Among those killed in the fighting at the "Cockade" barracks, was one of the workmen's leaders, known as "Comrade" Habersoth.

Chancellor's Address (Associated Press Despatch) BERLIN, Nov. 10.—In his address to the people, the new German chancellor, Dr. Ebert, said:

"Citizens: The ex-chancellor, Prince Max of Baden, in agreement with all the secretaries of state, has handed over to me the task of liquidating his affairs as chancellor. I am on the point of forming a new government in accord with the various parties, and will keep public opinion fully informed of the course of events."

The new government will be a government of the people. It must make every effort to secure in the quickest possible time peace for the German people and consolidate the liberty which they have won."

"The new government has taken charge of the administration to preserve the German people from civil war and famine and to accomplish

their legitimate claim to autonomy. The government can solve this problem only if all of the officials in town and country will help."

### Appeal to People

"I know it will be difficult for some to work with the new men who have taken charge of the empire, but I appeal to the people: Lack of organization, world, in this heavy time, mean anarchy in Germany and the surrender of the country to the mendacious misery. Therefore help your native country with fearless indefatigable work for the future. Everyone at his post."

If doubtless everyone's support in the hard task awaiting us. You know how seriously the war has menaced the provisioning of the people, which is the first condition of the people's existence. The political transformation should not trouble the people; the food supply is the first duty of all, whether in town or country, and they should not embarrass, but rather aid the production of food supplies and their transport to the towns."

Pillage and Robbery Food shortage signifies pillage and robbery, with great misery. The poorest will suffer the most and the industrial worker will be affected hardest. All who illicitly lay hands on food supplies or other supplies of prime necessity or the means of transport necessary for their distribution will be guilty to the highest degree towards the community. "I ask you immediately to leave the streets and remain orderly and calm."

### EARLY EDITION

The regular edition of the Times-Journal today is issued at noon in order to relieve the news and typographical staffs, who had been on a forty-eight hour shift with only short periods of rest till the T.-J. morning edition was issued this morning.

## GREAT GERMAN MILITARY MACHINE CRUMBLES BEFORE ENTENTE POWER THE FINAL GASP OF GREAT WAR

NEW YORK, Nov. 10.—The Associated Press tonight issued the following war review:

The German people, for a generation the obedient and submissive servants of their war lords, for more than four years his pliant instruments in the world, have spoken a new word, and the old Germany is gone.

Complete Reversal From the fact that a socialist is chief chancellor, it may be gathered that the object of the revolution is not merely the quickening of the war, but the complete severance of the political ties which still bind the nation with its past.

For the allies the problem has changed. The countries which fought Germany and her vast allies for more than four years have emerged from it completely triumphant, but within the borders of the countries which menaced the peace of the whole world stands revolt, famine and anarchy. The world's next task may be to restore order in the desolated central empire.

Dramatic Swiftess The virtual ending of this greatest of conflicts has come with dramatic swiftness. Four months ago today the German military power apparently was invincible.

The forces of the enemy had battered their way through the French and British lines, until Paris was in peril and the British were fighting with their backs to the wall, to prevent themselves from being forced to the sea. Late in July the world was thrilled with the news of an allied counter-attack between the Aisne and the Marne. The Germans were hurled back to the whole sector, and since that day the victorious progress of the allies has been maintained.

Among the individual leaders, aside from Foch, whose names stand out most prominently, are Marshal Joffre, who saved France in her darkest days of the summer of 1914; Field Marshal Haig, British commander, General Petain, at the head of the French forces; General Diaz, who on the Italian front, beat back last summer's great Austrian offensive, and later for the Austrian army in Italy was in a few weeks, and General Pershing. On the German side are Field Marshal von Hindenburg, a comparatively obscure officer, who leaped into world-wide fame by defeat of the Russians in 1914 and subsequently became the idol of Germany, and General Ludendorff who, although frequently credited with being the ablest of the few, never touched the popular imagination as did his colleague.

Started With Murder It was late in June, 1914, that the world was stirred by the murder in Sarajevo, Bosnia, of Archduke Ferdinand, the Austrian heir apparent, and his wife. Austria, backed by Germany, accused Serbia of instigating the crime and made demands which Serbia accepted in part. Austria would not agree to arbitrate the demands not accepted by Serbia and the foreign office in London, Paris and Petrograd failed to avert Austria from her course.

Austria Started War Austria-Hungary began hostilities by attacking Serbia, and within a week Germany had joined her, while France, Great Britain and Russia had thrown their forces against Germany and Austria. As the war went on the number of nations involved increased until the conflict became the greatest in the history of the world.

Belgium's Stand Declaring war on France, Germany on August 1, 1914, threw her armies toward France by way of Belgium. Fighting for the maintenance of their neutrality, the Belgians checked the oncoming hordes for a time, but within two months the Prussian armies were within a few miles of Paris from which the French government had fled.

Some of the vital moments of the war had arrived. In a battle of dramatic changes, the enemy hordes were thrown back to north of the Marne. Turkey soon entered the war on the side of Germany and Italy joined the allies. But Germany came in with Germany, and Serbia and Montenegro were overrun. On April 6, 1917, the United States, unable to force Germany by peaceful means to conduct her ruthless submarine warfare in keeping with international law, threw her forces into the struggle.

Russia Falls Out At that time the imperial government of Russia had been overthrown and a provisional democratic government instituted. In Italy, the armies of King Victor Emmanuel were driving back the Austrians in the Trentino and on the Isonzo. In France, the French and British were hammering at the German lines with little apparent result.

The autumn of 1917 witnessed the defeat of the Italian armies and their retreat to the Piave line. Almost simultaneously American troops appeared on the western front for the first time, while the French and British armies were holding positions of strategic importance from the North

Sea to Switzerland. During the winter of 1917-18, American aid became more effective and Russia dropped out because of bolshevik coup.

Turn of the Tide Germany, at the beginning of 1918, announced her purpose to end the war by an offensive in France. It was her last mighty effort, and for weeks the world wondered when the enemy hordes would be stopped. The turn in the fighting came on July 18, when Marshal Foch launched the American and French in an attack. Since that

### RECUPERATION

of the vital forces of the body, depleted in the struggle with acute disease, depends not upon superficial stimulation but upon adequate nourishment. The body needs to be nourished back to strength and power.

## SCOTT'S EMULSION

a pure, wholesome tonic-food, tones and strengthens by supplying the whole organism with body, blood and nerve. Fearless your body back to strength with Scott's Emulsion. Scott & Bower, Toronto, Ont. 7-14

## We Are Unloading

Another big new stock of Shoes, etc., which will be offered for sale Thursday, next, at prices away below the present cost.

LOOK FOR FURTHER PARTICULARS

## FRANK COLOSIMO

SHOE REPAIR SHOP--88 SOUTH CUMBERLAND ST.  
SHOE STORE--79 SOUTH CUMBERLAND ST.

PHONE 1213

PORT ARTHUR

# The Guns are Silent— The Trenches are Vacant—

Bloodshed has ceased—Democracy is Triumphant—Freedom is assured.

Germany the beaten whimpering bully of the nations, lies stripped of power, whining for mercy, shudderingly awaiting the righteous retribution to be exacted for fiendish crimes against an outraged civilization.

A war-worn world is nursing its wounds and planning for a future of peace and universal freedom.

In this day of thankful joy and glorious triumph let us not forget the imperative duty lying immediately before us.

Let us manfully, dutifully and determinedly round out the nation's splendid effort.

Let us be as big in this triumphant day as our men have been heroic in the fiery din and bloody peril of battle.



## Business Standards For Business Men

For a quarter of a century, Fit-Reform Suits and Overcoats have been the standard for business.

Their sound styles; their general excellence of quality and workmanship; appealed to the business sense of men trained to demand value.

In these days of national economy, it is a pleasure to know that the Fit-Reform standard of quality has been, and is, steadily maintained.

## Fit-Reform

RUTLEDGE & JACKSON, LIMITED,  
413 Victoria Avenue

## WILSON'S "The National Smoke" BACHELOR

Satisfies the demand for a "quality" cigar. Made from the finest imported tobacco, in light, airy workrooms.

ANDREW WILSON & CO.

For Your Protection  
BACHELOR  
is stamped on above

# Buy Victory Bonds



## "Lest We Forget"

Whoever you may be, go into your room to-day and sit quietly for a few minutes. Canada asks you for these minutes in Meditation upon Her Immortals.

Their spirit, the spirit of devotion to duty, of love of Canada and of home that illuminated their lives and made glorious their death, still lives. May it live in you and in me. May we be so inspired that from now onward, constrained by the love of

Canada, we may ever advance her interests, ever work for a greater and more glorious Canada.

To-day is a day of memory, of thanksgiving, and to-day Canada has indeed the right to require from you a thanks offering. But no such demand is made. Canada simply asks you to the fullest extent of your capacity to advance her trade, production, and prosperity, and by so doing help yourself, protect your family, increase your income and all without risk.

# Buy Victory Bonds

Issued by Canada's Victory Loan Commission  
in accordance with the War Measures Act





Buy a  
**VICTORY BOND**  
VANQUISH BERLIN



# Buy A Victory Bond by following the Gillette Banking System

**D**O you pay a man to shave you every day?  
Then you're lucky if it doesn't cost you  
more than the price of a \$50.00 Victory Bond  
a year!

This shaving outlay might be \$50.00 well  
spent if it saved some of your own valuable  
time. But on the contrary it takes three or  
four times as long to get shaved away from  
home, as to shave yourself with a Gillette  
Safety Razor. You're not only wasting your  
money but your time as well—and you are  
taking up part of another man's working hours  
which should, under present conditions, be spent  
at something of greater service to the nation.

If you have been using a Gillette you have  
been saving \$1.00 per week at least. Buy an  
extra \$50.00 Victory Bond for each year that  
the Gillette has saved that much for you!

If you haven't been "banking" money this  
way, buy both a Gillette and a Bond now, and  
let one pay for the other! Do the same for  
your son, as a double lesson in practical  
patriotism and self-reliant thrift.

Dividends will be double, too—from the Bond  
in cash, and from the Gillette in such shaving  
comfort as can be secured in no other way.

NOW is the time to make the investment!

Buy your Bonds from your Banker, Broker or Local Committee.  
Buy your Gillette from your Druggist, Hardware Dealer or Jeweler.

# MUTT and JEFF

To the Bond buyer belongs the victory

BY BUD FISHER



# WHY I SHOULD BUY A VICTORY BOND

## 1st Prize Essay

(Written by Miss Etta McInnis, Third Class, Francis School)

Our country of Canada needs money, and we as patriotic Canadians are expected to produce it, and therefore we should, if possible, buy 1919 victory bonds and enable our country to pay its debts.

I consider that victory bonds are good, safe investments. We not only help ourselves by the interest we gain, but also enable the government to look after the needs of the country and its people.

In the first place, Canada needs money to bring home her remaining troops from England and France, the soldiers who have fought and won this great war which has destroyed so many homes and millions of people. We must help to re-establish our soldiers, find them work and make them self-supporting civilians once more.

Then again we must give our disabled soldiers and sailors a vocational training to enable them to earn a living for themselves.

Canada has lost thousands of men. We must therefore pay pensions to the dependents of such soldiers who have fought and nobly sacrificed their lives, for us.

During the war the Canadian government promised the soldiers who should return safely a course of training for farm work. In addition to this, they were promised a farm, and it is our duty to help to finance the homes for these soldiers and help to pay for their training.

Canada borrowed money from Britain during the war, to help to pay her expenses for the war, and it is our duty to pay it back.

Then, Canada as a true and loyal colony of the motherland, must help to support Britain's people. As Britain has no ready money Canada must give her productions to Britain on credit, thus making trade for our country and helping Britain. If we do not lend Britain food and material we will lose our trade, our factories will fail, our people will have no work and as a result our country will be ruined.

We also need money to develop and increase our resources to improve our trade. For example, our huge forest areas can be increased greatly, the produce in our fishing waters can also be increased and many resources can be developed. But the great thing is money. We need money to improve our trade and develop and increase our industries.

Now, let us as loyal and true Canadians help in the great victory loan campaign, 1919.

Our dollars are not to hide in a hedge,  
Nor to have a train attendant;  
But for the glorious privilege,  
Of making Canada independent.

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## “He Fights Who Lends”

**E**VERY man and woman, every boy and girl in Canada is eligible for enlistment in this fighting line.

There is no bar for age, sex or physical condition.

If you have only \$50 or \$100 you can buy Victory Bonds.

If you have \$1,000 or \$5,000, so much the better, so much greater your opportunity to help Canada win the war.

Buy all the Victory Bonds you can.

It means continued support for the boys at the front.

It means work and wages for those who cannot get to the front.

**BUY YOUR  
VICTORY BONDS TO-DAY**

### Canada's Victory Loan

**\$150,000,000 5½% Gold Bonds**

Offered in three maturities

5 year Bonds due December 1st, 1922

10 year Bonds due December 1st, 1927

20 year Bonds due December 1st, 1937

Interest payable without charge, half yearly, 1st June and 1st December, at any branch in Canada of any Chartered Bank.

Bonds may be registered.

Denominations \$50, \$100, \$500 and \$1000.

#### Issue Price Par

Payment to be made as follows:

10% on December 1st, 1917	20% on March 1st, 1918
10% on January 2nd, 1918	20% on April 1st, 1918
20% on February 1st, 1918	20% on May 1st, 1918

A full half year's interest will be paid on 1st June, 1918

The Bonds therefore give a net yield to the investor of about:

**5.61% on the 20 year Bonds**  
**5.68% on the 10 year Bonds**  
**5.81% on the 5 year Bonds**

The proceeds of the Loan will be used for War Purposes only, and will be spent wholly in Canada.

Forms of Application may be obtained from any branch in Canada of any Chartered Bank, or from any Victory Loan Committee, or member thereof.



## "I wonder what he thinks of me?"

Another wounded soldier.

Never have I noticed so many on the streets as there seems to be today.

I wonder why that chap gave me such a searching look. If he thinks I am a slacker, he's wrong. I'm not able to fight; but I have done my duty. Here's my honor button on my coat to prove it.

I've bought ten Victory Bonds—put nearly all my savings into them. Not quite all—that hundred I have left must be kept to buy Christmas presents.

Christmas presents!

I wonder if this would be the best way to spend that money.

Let's see; I could take that hundred dollars and pay it as a deposit on four \$100 bonds—then pay the other \$300 in instalments.

But that would leave me nothing to buy Christmas presents.

I have it!

This year I'll give Victory Bonds as presents.

But would the wife like that? Would she like a Bond as well as the gift I was going to buy her?

Why, she'd rather have a Bond, if she knew it might save some poor boy from being crippled like that lad there.

And the three children, every one of them has been at me to buy a Bond.

I could pay the other \$300 in instalments—by being a little more careful of my expenditures. And the wife will gladly help.

I'll do it.

I'll take that hundred dollars to buy four more bonds. I wonder why I didn't think of that before.

Let every Canadian do some serious thinking along these lines today.

You have only three days left to set yourself right with the boys who fought and toiled, suffered and died—for you.

Today may be the biggest day in your life.

You've never known a day that compares with it in opportunity to serve your country, for this loan must be oversubscribed.

Canada must show both friend and foe that she is in this fight to win.

# Buy VICTORY BONDS

Issued by Canada's Victory Loan Committee,  
in co-operation with the Minister of Finance  
of the Dominion of Canada.

**If you will not buy  
a Bond you should  
not wave a Flag.**

**DO IT—NOW**

**Buy Victory Bonds**

This space donated to the Victory Loan 1918 Campaign by  
**GREAT LAKES TRANSPORTATION CO.**

**LEND!**

**Lend your money to Canada with all Canada as your security  
and 5½ per cent. interest guaranteed. This advice is free, but  
it's worth more to you than any you ever paid a fat fee for.**

**BUY YOUR  
VICTORY BONDS  
TONIGHT!**

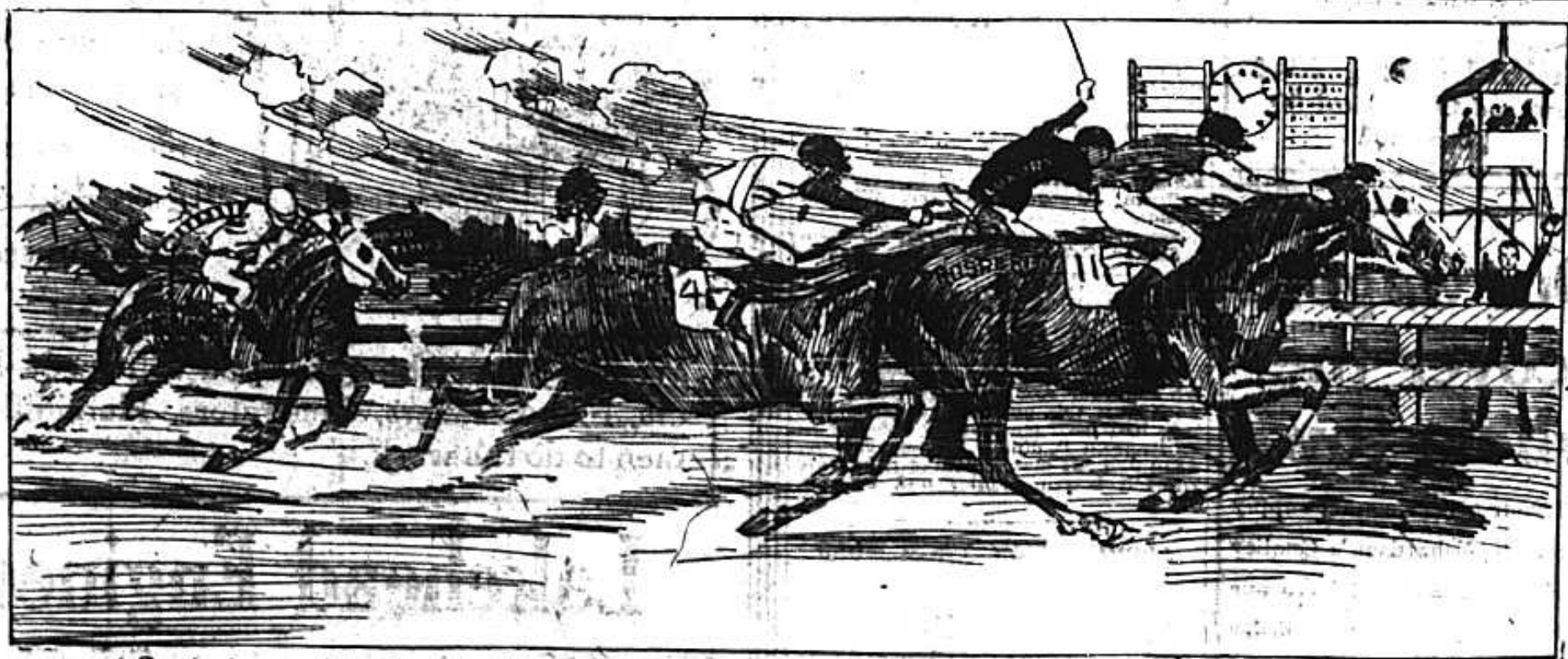
This space donated to the Victory Loan 1918 Campaign by  
**WELLS & EMMERSON**



...and he has a head behind.

...returns made yesterday.

...equal pay with the men teachers.



Prosperity, resultin gfrom the Victory Loan 1919, an easy winner against Luxury and other opponents.

# ***COUNT THAT DAY LOST***

whose low descending sun finds in your hand

## **No Victory Bond or Gun**

Space donated by Diggins & Lister, Quality Meat Market

## Greater Love Hath No Man Than This

Half hidden in the files of the London Gazette, where it is set forth with all the pomposity of official language, is a story of self-sacrifice that stands out pre-eminent, even in this age of deeds of superlative courage and super-chivalry.

The record is contained in the announcement of the award of the Albert Medal of the First Class to Lance-Corporal Charles Henry Anderson, late of the 1-14th Battalion of the London Regiment, who lost his life in France in November last. The official narrative is as follows:—On November 28, 1916, Lance-Corporal Anderson was in a hut in France, with eleven other men, when, accidentally, the safety-pin was withdrawn from a bomb. In the semi-darkness he shouted a warning to the men, rushed to the door, and endeavored to open it so as to throw the bomb into a field. Failing to do this, when he judged that the five seconds during which the fuse was timed to burn had elapsed, he held the bomb as close to his body as possible with both hands in order to screen the other men in the hut. Anderson himself and one other man were mortally wounded by the explosion, and five men were injured. The remaining five escaped unhurt. Anderson sacrificed his life to save his comrades.

# When history opens the purple testament of bleeding war . . . .

every man and woman who has played  
a part will bear a record.

Your name may not be writ among  
those of the immortals—

But for honour's sake—for the sake of  
men like Anderson—see to it that it is  
writ on the Scroll with those who at  
least placed their money at the service  
of their country.

Shall it be said that Canada spares  
not her sons from the sacrifice of  
death, yet withholds her dollars  
needed to give them victory?

Issued by Canada's Victory Loan Committee  
in co-operation with the Minister of Finance  
of the Dominion of Canada

105

## ***Patriotism and Profit Combine to Make Victory Bonds a Most Important and At- tractive Investment.***

News-Chronicle



***I'll Buy***  
**A Victory Bond**  
***Bye and Bye***  
**and**  
***I'll Buy***  
**A Victory Bond Today**  
***and Buy***  
***and Buy***  
***and Buy***

Christmas Cards  
**VICTORY BONDS**  
 Fountain Pens  
**VICTORY BONDS**  
 Pocket Testaments  
**VICTORY BONDS**  
 Private Greeting Cards  
**VICTORY BONDS**  
 "The Major, Ralph Connor  
**VICTORY BONDS**  
 Pocket Books  
**VICTORY BONDS**  
 Neilson's Chocolates  
**VICTORY BONDS**  
 Moccasins  
**VICTORY BONDS**  
 Christmas Boxes of Paper and  
 Envelopes  
**VICTORY BONDS**  
 Ladies' Shopping Bags  
**VICTORY BONDS**  
 Dolls, Toys, Games  
**VICTORY BONDS**  
 Rocking Horses  
**VICTORY BONDS**  
 Shoo Fly Rockers  
**VICTORY BONDS**  
 Royal Doulton China  
**VICTORY BONDS**  
 New Methodist Hymn Book  
**VICTORY BONDS**  
 Calendars for 1918  
**VICTORY BONDS**  
 Boys' Own, Girls' Own  
**VICTORY BONDS**  
 Picture Books  
**VICTORY BONDS**  
 Chums, Young Canada  
**VICTORY BONDS**  
 Christmas Cards  
**VICTORY BONDS**  
 Christmas Cards  
**VICTORY BONDS**  
 Special Christmas Greeting Cards  
 for the Soldiers.

**AT**  
**LOWERY'S**

Little drops of water and little  
 grains of sand make the mighty  
 ocean and the beautiful land  
 —think of this and **VICTORY**  
**BONDS** in the same think.

Christmas Cards at Lowery's

**"Good Morning!**

**Bought Your Bonds?"**

---

Make this your daily greeting during the campaign. Let no friend escape this brief, but personal query. Let's all boost for the

# Victory Loan

Day by day with this cheery, constant pressure the answer "no" will be less frequent.

Easy to remember, too: "Good morning!  
Bought your bonds?"

But—be ready for the come-back: "Yes,  
have you?"

CHRISTMAS shopping is just around the corner. The wise ones will shop early. We have some splendid articles of furniture that will make ideal holiday gifts. Come to see them. We'll set your choice aside for you, if you say so.

**I. L. MATTHEWS & CO.**

Furniture Department



### A PLAIN DUTY.

"WELL, GOOD-BYE, OLD CHAP, AND GOOD LUCK! I'M GOING IN HERE TO DO MY BIT, THE BEST I CAN. THE MORE EVERYBODY SCRAPES TOGETHER FOR THE WAR LOAN, THE SOONER YOU'LL BE BACK FROM THE TRENCHES."

—Adapted from Punch.

## Canada's Victory Loan

**\$150,000,000 5½% Gold Bonds**

offered in three maturities—

5 year Bonds due December 1st, 1922  
10 year Bonds due December 1st, 1927  
20 year Bonds due December 1st, 1937

Interest payable without charge, half yearly, 1st June and 1st December, at any branch in Canada of any Chartered Bank.

Bonds may be registered.

Denominations \$50, \$100, \$500 and \$1000.

### Issue Price Par

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20% on February 1st, 1918	20% on May 1st, 1918

A full half year's interest will be paid on 1st June, 1918

The Bonds therefore give a net yield to the investor of about:

**5.61% on the 20 year Bonds**  
**5.68% on the 10 year Bonds**  
**5.81% on the 5 year Bonds**

The proceeds of the Loan will be used for War Purposes only, and will be spent wholly in Canada.

Forms of Application may be obtained from any branch in Canada of any Chartered Bank, or from any Victory Loan Committee, or member thereof.

The greatest immediate service  
you can render to Canada is  
**Buy Victory Bonds**





In  $\frac{1}{2}$  lb cans  
Everywhere

**FRY'S**  
THE BEST FOOD  
AT THE LOWEST COST

## DOMINION NOMINATIONS

**Ontario**  
South Waterloo—Thos. Hall, labor, conservative-unionist; Thos. Thompson, conservative-unionist; Wm. C. Cross, liberal.  
West Lambton—F. F. Pardee, unionist; Dr. J. G. Morrison, Laurier liberal.  
Peel—P. M. Charters, unionist; Benjamin Fitch, Laurier liberal.  
North York—J. E. Prevost, unionist; Thos. Renfrew—Léon Col. L. T. Marting, liberal-unionist; Isaac Peck, Laurier liberal.  
Prescott—A. R. Metcalf, conservative-unionist; Edmund Prodie, Laurier liberal.  
South Simcoe—W. A. Boyd, unionist; Mayor Mitchell of Alliston, liberal.  
Dufferin—John A. Heat, conservative-unionist; Thomas Wright, independent liberal.  
Muskoka—Peter McElhinney, conservative-unionist; Geo. H. Thomas, independent liberal.  
South Oxford—Donald Sutherland, conservative-unionist; Malcolm Schell, Laurierite.  
North Huron—Arthur Hyslop, labor liberal; Jas. Howard, conservative-unionist; Alex. Saunders, liberal-unionist.  
West Hastings—Edw. Guss Porter, conservative-unionist; Robt. James Wilson, independent conservative-unionist.  
East Simcoe—J. H. Tudhope, unionist; Masley Chow, Laurier liberal.  
Greenville—Hon. Dr. J. D. Reid, unionist; Dr. P. A. McIntosh, liberal.  
Stormont and Glengarry—J. M. Martin, liberal unionist (federation).  
Prince Edward county—H. R. Hays, conservative-unionist; H. H. Horey, independent liberal.  
Carleton county—Geo. Boyce, conservative-unionist; Major Henry, independent liberal.  
West Peterborough—John Macdonald, conservative-unionist; Robert R. Hays, liberal.  
South Ontario—Wm. Smith, unionist; W. E. N. Sinclair, Laurier liberal.  
Ottawa—E. E. Phipps and Dr. J. L. Chabot, unionist; Sir Wilfrid Laurier and Hal B. McQuinn, Laurier liberal.  
North Oxford—Edward Walter Neill, liberal-unionist; Donald Matheson, Sutherland, independent liberal.  
West York—Thomas Wallace, conservative-unionist; Frank Deaton, Laurier liberal.  
Norfolk—W. A. Charlton, liberal unionist; A. A. Wallace, independent liberal.  
Prescott county—Dr. A. R. Metcalf, unionist; Edmund Prodie, liberal.  
Dundas—O. D. Casselman, conservative-unionist; A. W. Redoubt, independent liberal.  
Dundas—D. Casselman, conservative-unionist; A. W. McIntyre, liberal.  
South Huron—J. J. Barber, conservative-unionist.  
Only One "BROMO QUININE"  
To get the genuine, call for full name LAXATIVE BROMO QUININE. Look for signature of H. W. GROVE. Cures a Cold in One Day. etc.



WHENEVER I see the word  
"LAXATIVE" in print I want to  
PULL SOMEBODY'S hair. I  
DON'T BELIEVE in using the  
DICTIONARY AS A  
STUMBLING BLOCK for the  
FOOLS AT home or elsewhere.  
I HEARD a woman say  
"USE a preparation."  
"LAXATIVE BROMO QUININE."  
HER HAIR was really beautiful  
BUT HER language  
MADE ME sick.  
Yours for beautiful hair,  
Hypocrite Mary

Geachie, liberal unionist; Lora  
Casselman, socialist.  
York—Wallace, conservative unionist; Denton, Laurier liberal.  
North York—J. A. M. Armstrong, unionist; MacKenzie King, Laurier liberal.  
East Algonia—Geo. B. Nicholson, unionist; Laurence J. O'Connor, Laurier liberal.  
Halt—Dr. E. E. Andersen, unionist; W. D. Gregory, independent liberal.  
Welland—Evan E. Fraser, conservative-unionist; W. M. German, liberal unionist; James A. Higgins, labor.  
Kent—John Ware Prewer, unionist; Archibald Blake-McGee, independent liberal.  
Perry Sound—James Arthur, conservative-unionist; Norman C. Hoer, liberal-conservative.  
North Grey—W. S. Middlebro, conservative-unionist; Dr. A. L. Daud, liberal unionist.  
South Grey—R. J. Ball, unionist; North Essex—Col. Unionist.  
North Essex—W. C. Kennedy, liberal unionist; Robert Atkin, Laurier liberal.  
Parkdale—Carson McCormack, independent conservative; H. M. Hartwood, K.C., liberal unionist; Gordon Walcott, Laurier liberal.  
North Wellington—W. A. Harkwood, conservative unionist; R. M. Taylor, liberal unionist; James MacEwing, Laurier liberal.  
Quebec

MONTREAL, Nov. 20.—The following ten were elected by acclamation in the province of Quebec yesterday, all but one being re-elected.  
Hull—Dr. J. E. Fontaine, Labelle—H. A. Fortier, Terrebonne—J. E. Prevost, Three Rivers—Don J. Bureau, St. Hyacinthe—Rouville—J. Gaudier.  
Shedford—Geo. H. Brown, St. Marys—Montreal—Dr. Hermas Deslauriers.  
Bouché—Hon. Dr. H. S. Balaud, Drummond-Arthabaska—O. Brouil

laid.  
Val-de-la-Petite—Thos. McMillan, Laurier liberal.  
St. John—Hon. Chas. A. Munson, conservative-unionist; S. G. Doolley, Laurierite.  
Paul, conservative-unionist; Wm. J. Orange, independent liberal.  
East Peterborough—John A. Seasmith, conservative-unionist; Wm. H. Johnson, Laurier liberal.  
Durham—Geo. Jones, independent conservative.  
Lanark county—Geo. A. Burgess, Carleton Place, independent win-the-war; Boyd A. Caldwell, Perth, liberal unionist; Dr. A. E. Hanna, Perth, unionist.  
Port Arthur and Kenora—F. H. Keeler, K.C., unionist; J. A. Dunbar, labor.  
Kingston—W. F. Nickle, unionist; Dr. A. Richardson, liberal-win-the-war.  
Stratford—Duncan Cross, liberal; George Elliott, conservative, for west Middlesex.  
Dundas, for West Elgin—Hon. F. W. Crothers, unionist; Wm. Tolmie, liberal.  
Attwater—East Elgin—Donald Marshall, unionist; W. Charlton, liberal.  
Alvinston—East Lambton—Neil McDonald, liberal; J. H. Armstrong, unionist.  
Hamilton West—Léon Col. John I. McLaren, liberal-unionist; Léon Col. William Hendrie, conservative-unionist; Thomas J. Stewart, conservative-unionist; Walter Rolfe, independent labor.  
Hamilton East—Major-General S. C. Newburn, liberal-unionist; Geo. G. Halloway, independent labor.  
Wentworth—Gordon C. Wilson, conservative-unionist; J. H. Dickenson, independent liberal; P. J. Flanagan, socialist labor.  
Frontenac—Dr. J. W. Edwards, unionist; James Haldy, liberal-win-the-war.  
West Algonia—T. E. Simpson, unionist; C. N. Smith, independent; Jas. Lockwood, labor.  
North Bruce—Hugh Clarke, unionist; W. McCauley, liberal.  
South Bruce—R. E. Truss, liberal; A. F. Mohab, unionist; W. Becker, independent.  
East Middlesex—S. F. Glass, unionist conservative; J. M. Ross, T. J. Taylor, liberal.  
Brookville and Leeds—Sir Thomas White, unionist; A. C. Hardy, Laurier liberal.  
Russell—Duncan C. Mackey, unionist; Hon. Chas. Murphy, liberal; J. B. Chas. French, independent unionist.  
North Renfrew—Col. H. A. Mackie, unionist; Norman Reid, liberal.  
Lincoln—James D. Chaplin, conservative-unionist; E. J. Lovelace, independent liberal.  
West Toronto—P. C. Hocken, unionist; Louis Gurofsky, liberal; W. Bruce, labor.  
East York—Sir Edward Kemp, unionist; John Bick, labor.  
Center Toronto—Edward Kramp, unionist; J. C. Ross, liberal.  
North Toronto—Sir George Foster, unionist; Alfred J. Young, liberal.  
South Toronto—Dr. Chas. I. Heward, unionist; E. A. Carry, labor.  
South York—H. E. Baker, unionist; W. F. MacLean, independent conservative; John Galbraith, independent; James T. Dunn, labor.  
East York—Thomas Foster, unionist; Major R. C. Cockburn, win-the-war.  
Stirling—Chas. R. Harrison, North Bay, independent labor; Edmond Anthony Lapierre, Sudbury, Laurier liberal.  
Bramford, South Brant—W. F. Cockburn, conservative unionist; J. W. Bewley, independent Laurier liberal; M. M. Macbride, independent unionist.  
Kent—A. B. McKie, independent; W. Prewer, unionist.  
London—Hume Cross, unionist; Geo. S. Gibbons, Laurier liberal.  
North York—Blackwell Doran, Laurier liberal; Col. Harry Cockburn, conservative unionist; John Harold, liberal unionist.  
North Perth—Hugh Boston McEwen, unionist; Dr. James Palmer Rankin, Laurier liberal.  
South Perth—Dr. Michael Steel, unionist; Wm. Forrester, Laurier liberal.  
South Wellington—Hos. Jura C.

**Save that spoonful**

Four and often five spoonfuls of ordinary tea do not go any further than three of Red Rose Tea.

Less Red Rose is required because it consists chiefly of rich, strong, full-flavored Assam teas.

Use Red Rose Tea and save that extra spoonful.

Kept Good by the Sealed Package

Megantic—Lucien Picaud.  
Other nominations were:  
Jacques Cartier—A. Gassim, unionist; D. Lafontaine, liberal; A. E. Chabot, liberal.  
Laurier-Gatineau—Hon. P. E. Rhéaume, unionist; P. R. Du Tremblay, liberal.  
St. Anne—Hon. C. J. Doherty, unionist; Dr. J. J. Gagné, liberal.  
Dan Galois, liberal labor.  
Bellevue—Dr. J. E. Leane, liberal.  
Tancrode—Marcel, independent liberal.  
Clochpas—Dizard, liberal.  
Siddon—Marcel, labor.  
J. A. Perault, labor.  
Dr. Deane-Alphonse Verville, laborator; W. J. Maltie, liberal; H. Hoile, independent liberal.  
Montgomery—G. Hais, unionist; Ar-

**APPLES, ORANGES, FIGS AND PRUNES**

Are The Four Fruits Used In Making "Fruit-A-Tives"

"FRUIT-A-TIVES" is the only medicine in the world that is made from the juices of fresh ripe fruits. Thus, it is manifestly unlike any other medicine that I have tried other remedies and they did me no good! On the other hand, the fact that "Fruit-A-Tives" is entirely different from any other preparation in the world is just why you should give it a fair trial, in any trouble of the stomach, liver, bowels, kidneys or skin. "Fruit-A-Tives" is composed of the active principle of fruit and the greatest nerve tonic ever discovered. One box, 6 for \$2.50, trial size, 25c. All druggists send postpaid by Fruit-A-Tives Limited, Ottawa.

St. George, Elitane Carlier—S. W. Jacobs, liberal.  
St. John—Hon. R. W. Wilmot, and S. E. Rikitt, unionist; Dr. W. P. Woodruff and Dr. A. F. Smiley, liberals.  
Royal—Brig Gen H. H. McLean, unionist; F. E. Sharp, Laurier liberal; Dr. D. H. McAlister, unionist liberal has retired.  
Carleton County—Hon. F. B. Carvell, unionist; James E. Porter, Laurier liberal.  
H. J. Papineau, liberal.  
Vaughan—Gustave Boyer, liberal; F. Blaisette, conservative.  
Inverness—Hon. R. Leacock, liberal; C. H. Cahon, conservative.  
V. A. Hillyer, labor.  
Puntier—P. E. Cahill, liberal; J. B. Barkin, unionist.  
(Continued on Page Ten)

**Smash Through to Victory BUY VICTORY BONDS**

OVER at the battlefield, rolling onward remorselessly, its guns belching forth disaster and death to the enemy, the Tank smashes through all obstacles that bar the way.

And here in Canada the Victory Loan brings to every one of us the privilege of helping to crush the Hun with our money.

We cannot all serve in the trenches; we cannot all fire a gun or help to man a Tank; but we can all buy Victory Bonds.

What of your money? Is it helping to smash through to Victory?

The amount of the Victory Bonds you buy is the measure of your fighting power.

Issued by Canada's Victory Loan Committee in cooperation with the Minister of Finance of the Dominion of Canada.



# Strike Another Blow For Freedom!

CANADA'S Victory Loan  
is a direct blow at the Hun.

Put your force into this  
mighty blow!

Have a personal share in  
the great work of crushing  
the Hun. Help destroy for-  
ever his power to menace  
the peace of the world.

## Canada's Victory Loan

**\$150,000,000 5½% Gold Bonds**

offered in three maturities

5 year Bonds due December 1st, 1922

10 year Bonds due December 1st, 1927

20 year Bonds due December 1st, 1937

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and 1st December, at any branch in Canada of any  
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<b>5.81% on the 5 year Bonds</b>

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Purposes only, and will be spent wholly in Canada.

Forms of Application may be obtained from any  
Branch in Canada of any Chartered Bank, or from any  
Victory Loan Committee, or member thereof.

# Don't Delay—Strike Now



## THE CHIEF CHARM OF LOVELY WOMAN

Soft, Clear, Smooth Skin Comes With The Use Of "FRUIT-A-TIVES".

## A Proposal Under Difficulties

By F. A. MITCHELL

Dick Thurston and Emily Swift became engaged one night during a thunderstorm. Emily was nearly frightened to death and didn't know what Dick, who wasn't afraid of thunder, was talking about. When the storm had passed Dick said to her, "Emily, begin to say to me."

"I was troubled for a considerable time with a very unpleasant, disfiguring rash, which covered my face and for which I used applications and remedies without relief. After using 'Fruit-a-tives' for one week, the rash is completely gone. I am deeply thankful for the relief and in the future, I will not be without 'Fruit-a-tives'."

NORAH WATSON.  
50c. a box; \$2.00, trial size, 25c. At dealers or sent postpaid on receipt of price by Fruit-a-tives Limited, Ottawa.

A Curious Case.  
Some years ago a woman in Brussels was aroused by church bells ringing in consequence of a fire. She had been asleep for nearly seventeen years. When she awoke she was in perfect health and remembered in detail events that had taken place before she fell off into her long nap.

Lengthening the Life of a Chain.  
By twisting a hemp rope in and out of the links of a chain that runs over a pulley not only is the noise suppressed, but the life of the chain is lengthened 70 per cent.

A Cent a Day.  
If a man saves a cent each day he will not need to risk the loss of a friend at the end of the year by trying to borrow a dollar.

Fragrant Wild Flowers.  
Readers of the American Botanist have been trying to decide which is the most fragrant American wild flower, and their opinions on the subject exhibit remarkable diversity. In New England the majority give first choice to the pink aster, with the white water lily second. There are many votes for the trailing arbutus, but, as the editor suggests, its fragrance is doubtless overestimated owing to the fact that it is the earliest fragrant wild flower of spring. Other candidates for the first place are the partridge berry, the common locust, horned bladderwort of which John Burroughs says, "In a warm moist atmosphere the odor is almost too strong," yellow jessamine, spotted wintergreen and some of the magnolias.

Village Life in China.  
Chinese village life is essentially democratic, almost communalistic. There are not today—have not been for centuries—feudal lords or even great landlords. It is a country of peasant proprietors, class government, with practically all the men of middle age and over in a community having equal voice and authority in local affairs, with land split up smaller and more equally than in any other country in the world.

Reveling an Old Saying.  
The old saying that where there's a will there's a way still holds good, with certain restrictions, but the modern way of doing things demands both will and skill. The individual who possesses both these virtues will find the road to success comparatively short.

Lovely White Skin!  
Strain lemon juice well before mixing and massage face, neck, arms, hands.

By all means, girls, prepare a lemon lotion to keep your skin flexible and young looking. You will soon realize that true loveliness does not mean the powdery look or waxen coloration of some hot-house flower, but is typified by the velvet softness of your skin, your peach-like complexion and rosy-white hands.

At the cost of a small jar of ordinary cold cream one can prepare a full quart of the most wonderful lemon skin softener and complexion beautifier, by squeezing the juice of one fresh lemon into a bottle containing three ounces of orchard white. Care should be taken to strain the juice through a fine cloth so no lemon pulp gets in, then this lotion will keep fresh for months. Every woman knows that lemon juice is used to bleach and remove such blemishes as freckles, sallowness and tan, and is the ideal skin softener, smoothes and beautifier.

Just try it! Get three ounces of orchard white at any pharmacy and two lemons from the grocer and make a quart of this lovely skin softener and complexion beautifier. It should naturally help to whiten, soften, freshen and bring out the roses and hidden beauty of your skin. It is simply marvelous in its smoothing, softening, and beautifying.

True to His Promise.  
"William, when we were married you promised to stop smoking."

"So I did, my dear. You will remember that I said to you, holding up three cigars I had in my pocket, 'As soon as I smoke these I'll quit.'"

"Well, you haven't kept your promise."

"Oh, yes, I have. You see these three identical cigars are still unsmoked. I have them in my desk."

## IMPROVING "TANKS"

(Associated Press Dispatch)

WASHINGTON, Nov. 24.—Tanks for the American army are expected to be as effective in British way as those used by the British in their great drive, it was learned yesterday.

Although no details of construction, or as to the number of machines, have been available, Secretary of War Baker refused to discuss the subject. There is every reason to believe, however, that substantial progress has been made in producing fighting machines that embody all that officers have learned of the war.

It is an open secret that some American officers have not up to this time at least, regarded the tanks as highly desirable for the American forces in view of the difficulty of transportation and the ponderous character of the tank equipment. There also has been some question

heretofore as to their actual military value. British experience in the past and at present is believed to have made it certain, however, that tanks will do their share in the American lines when a sector in France is taken over by Gen. Pershing.

The tanks developed numerous weaknesses when first tried out by the British. They were very slow sometimes holding up the advance of the infantry to a dangerous degree, and also showed a fondness for plowing their noses into mud banks and sticking there until holed out by other machines.



# Strike Another Blow For Freedom!

CANADA'S Victory Loan is a direct blow at the Hun.

Put your force into this mighty blow!

Have a personal share in the great work of crushing the Hun. Help destroy forever his power to menace the peace of the world.

# Don't Delay—Strike Now

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5.85% on the 10 year Bonds  
5.91% on the 5 year Bonds

The proceeds of the Loan will be used for War Purposes only, and will be spent wholly in Canada.

Forms of Application may be obtained from any branch in Canada of any Chartered Bank, or from any Victory Loan Committee, or member thereof.



## CANADA'S HONOR ROLL

**IMPORTANT NOTICE**—The Times-Journal has been notified that in future, official casualty lists will not give the names of the corps to which soldiers on the casualty lists belong. We, therefore, respectfully request the aid of the friends or relatives concerned to furnish us with such information on their receipt of the same from the authorities, as it is absolutely impossible for us to identify all casualties under the new regulations.—The Editor.

## (See Stat. News Assoc.)

## SUNDAY NIGHT LIST

**OTTAWA, Nov. 25.**—There were 125 western men and officers in the casualty lists issued last night. Forty seven were killed in action, three died of wounds, four presumed to have died, twenty missing, one returned to duty, one missing believed killed, one wounded, three gassed and one seriously ill.

**Killed in action**  
George H. Fox, P. O. Sask.  
W. H. Nutter, Skipton, Sask.  
H. H. Dattel, Grandview, Man.  
D. Fraser, Winnipeg.  
Corp. W. A. Robertson, Edmonton.  
W. E. Thompson, Wilkie, Sask.  
W. T. Eaton, Regina.  
A. W. Harding, Vancouver.  
C. F. Storey, Grandview, Man.  
H. Yeates, D'Arcy, Sask.  
M. Stark, Regina, Ont.  
Sergeant C. Pinkney, Esteron, Sask.  
J. Phillips, Lussland, Sask.  
W. C. Parker, Wynyard, Sask.  
P. Pachal, Ebenezer, Sask.  
P. Hamilton, Nul Mountain, Sask.  
Joseph Graham, Saskatoon, Sask.  
D. S. Morrison, Vancouver.  
Acting Sergeant A. E. Wright, Vancouver.

## Wounded

J. J. Fraser, Elmwood, Man.  
J. B. Gardiner, Winnipeg.  
J. J. Hughes, Carberry, Man.  
N. Ferguson, Fort Rouge, Winnipeg.

## Gassed

M. P. Linn, Hildesheim, Sask.  
A. Pruden, Tofield, Alta.  
F. Dryhurst, Moose Jaw, Sask.

## Missing

J. J. Fraser, Elmwood, Man.  
J. B. Gardiner, Winnipeg.  
J. J. Hughes, Carberry, Man.  
N. Ferguson, Fort Rouge, Winnipeg.

## Returned to duty

G. Tellow, Nutana, Sask.

## Mounted Rifles

P. W. Stephens, Plasteron, B. C.  
P. Peck, Morris, Man.  
R. G. Lauder, Cypress River, Man.

## Killed in action

Wounded

Sapper F. W. Paine, Victoria

Sapper D. A. Peers, Vancouver

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**GERMAN SUBMARINE "U-BUY-A-BOND" INSPIRATION FOR THE LIBERTY BOND SALES IN NEW YORK.**  
The U. C. 5 German mine-layer in Central park, where it was used as a Liberty bond booth. This photo shows the three sections together, and gives an idea of the size of a mine-laying submarine. The work of moving the three sections through the streets was a great task for each section of the submarine weighs about 70 tons. The submarine has been rechristened "U-Buy-a-Bond." It appears to be extremely large, yet is only 119 feet in length, while the torpedo submarines range from 200 to 300 feet.



## My Dad Has Bought a Bond For Me!

The little chap won't realize now what the buying of that Victory Bond means to him—to you—to Canada, and to our sons Overseas.

But in the years to come—when you may not be here

to know it—your boy, grown father to a man, will realize its significance, and he will be glad that you did something in Canada's hour of need, and that you did it for his sake.

## Has Your Dad Bought a Bond For You?

Issued by Canada's Victory Loan Committee  
in co-operation with the Minister of Finance  
of the Dominion of Canada.

G. Leeming, Esquimaux, B. C.  
E. L. Collins, Kamloops, B. C.

**SEVICES**  
Liaison J. P. McEneaney, Ont.

**MOUNTED SERVICES**  
Liaison J. P. McEneaney, Ont.

**ANTILLARY**  
Liaison J. P. McEneaney, Ont.

**ANTILLARY**  
Liaison J. P. McEneaney, Ont.

**Blind of wounds**  
W. D. McKim, Winnipeg.

**Wounded**  
Sergeant W. Portree, Winnipeg.

**ENGINEERS**  
A. Frost, Winnipeg.

**ENGINEERS**  
A. Frost, Winnipeg.

**ENGINEERS**  
A. Frost, Winnipeg.

**Wounded and Gassed**  
Sapper W. J. Thomas, Vancouver.

**Wounded**  
Sapper R. T. Longley, Winnipeg.

**Wounded**  
Driver T. A. Martin, Miami, Fla.

**Wounded**  
Sapper J. L. W. McDowell, North Vancouver.

**Wounded**  
Sapper J. L. W. McDowell, North Vancouver.

**Liaison**  
Liaison J. P. McEneaney, Ont.

**Liaison**  
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Liaison J. P. McEneaney, Ont.



**PICTURESQUE GENERAL, WITH THE ACCENT ON THE "PICTURE"**  
Overseas mail has brought a further batch of pictures, which show that Kerevsky amid the strenuous times in Russia in recent months doesn't miss the chance of getting in front of the camera. He is shown in the above pictures in a group of his staff on the bank of a stream, reviewing the troops lined up at a railway track at headquarters, talking to throng at a railway station and deep in study of a map in a corner of a railway coach, while the camera got him.

## CANADA'S HONOR ROLL

**IMPORTANT NOTICE**—The Times-Journal has been notified that in future, official casualty lists will not give the name of the corps to which soldiers belong. We, therefore, respectfully solicit the aid of the friends or relatives concerned to furnish us with such information on their receipt of the same from the authorities, as it will naturally be impossible for us to identify all casualties under the new regulations.—The Editor

(Can. Nat. News Assoc.)  
OTTAWA, Nov. 29.—There were 59 western men and officers in last night's casualty list. Thirteen were killed in action, four died of wounds, one died, one wounded and missing, eight missing, two seriously ill, four gassed, two wounded and gassed, 29 wounded, four returned to duty, one prisoner in Germany.

### INFANTRY

**Killed in Action**  
D. H. Hodges, Leston, B. C.  
G. Vemel, Imperial, Sask.  
C. H. Ralston, Haynes, Alta.  
W. J. McVicar, Nelson, B. C.  
W. Eastland, North Saskatchewan, Sask.  
H. D. Pigott, Morden, Man.  
A. Hagen, Kinslato, Sask.  
F. W. Smith, Winnipeg.  
S. Preston, West Calgary.  
J. G. Haine, Winnipeg.  
G. C. Adams, Tide Lake, Alta.  
D. A. Fraser, Limerick, Sask.  
E. J. Vanpelten, Camrose, Alta.  
**Blind of Wounds**  
P. Scollen, Calgary.  
P. J. Wheeler, Weyburn, Sask.  
P. H. Medcalf, Shoal Lake, Man.  
**Wounded and Missing**  
B. C. Twatler, Victoria, B. C.  
R. J. Smith, Bradwell, Sask.  
J. H. Shaw, Edmonton.  
E. St. Clair Smith, Riverhurst, W. Veres, Edmonton.

### A CHILD DOESN'T LAUGH AND PLAY IF CONSTIPATED

If peevish, feverish and sick give "California Syrup of Figs."

Mother: Your child isn't naturally cross and peevish. See if tongue is coated; this is a sure sign its little stomach, liver and bowels need a cleansing at once. When listless, pale, feverish, full of cold, breath bad, throat sore, doesn't eat, sleep or act naturally, has stomach-ache, diarrhoea, remember a gentle liver and bowel cleansing should always be the first treatment given. Nothing equals "California Syrup of Figs" for children's ills; give a teaspoonful, and in a few hours all the foul waste, sour bile and fermenting food which is clogged in the bowels passes out of the system, and you have a well and playful child again. All children love this harmless, delicious "fruit laxative," and it never fails to effect a good "inside" cleansing. Directions for babies, children of all ages and grown-ups are plainly on the bottle. Keep it handy in your home. A little given today saves a sick child to-morrow, but get the genuine. Ask your druggist for a bottle of "California Syrup of Figs," then look and see that it is made by the "California Fig Syrup Company."



**HERO'S MOTHER IS HONORED**  
Mrs. Archer receiving the military medal which her son, Sgt. M. H. Archer late of the 75th Battalion, earned on the 22nd Oct. 1917.



**MAJOR NEWTON W. YOUNG**  
who is presiding officer to take the soldier vote in military district No. 2.

S. Smith, Alta.  
J. Braden, Edmonton.  
J. E. Muttart, Edmonton.  
P. J. Sampson, Duntroon, Ont.  
R. Calderwood, Mayland, Alta.  
Lieut. G. E. Logan, St. John, N. B.  
L. G. Griffiths, Victoria, B. C.  
Lieut. T. W. Morse, Toronto.  
Wounded  
Captain E. W. Lawrence, Barrie, Ont.  
Lieut. C. H. E. Fletcher, Paris, France.  
Lieut. Thomas C. Creaghan, New-castle, N. B.  
H. Gosnell, Norbart, Man.  
V. L. Carruthers, Port Revere, B. C.  
R. G. Davies, Bowman River, Man.  
Lieut. James Carvose, M. C. Dart-ford, Kent, England.  
Lieut. R. S. McPherson, Vancouver, B. C.  
J. E. Cook, Calgary.  
P. I. Hyde, Shoal Lake, Man.  
N. E. Monkman, Elmhurst, B. C.  
J. Treler, Winnipeg.  
R. P. McCordick, Dundas, B. C.  
Lieut. G. T. Lally, Barrie, Lan-cashire, England.  
Somerset, England.  
Lieut. W. W. Hitchcock, Brantford, Ont.  
Lieut. D. B. Gilmore, Montreal.  
G. H. Rowe, Brandon, Man.  
Lieut. L. E. Lonsley, Paradise, N.S.  
H. J. Bevan, Rocky Mountain, Alta.  
Lance Corp. E. S. P. Wright, Stoughton, Sask.  
G. A. McKee, Spokane, Wa.  
S. Dearden, Vancouver.  
Returned to duty.  
C. C. Spring, Victoria.  
P. W. White, New Westminster.  
**MEDICAL SERVICES**  
Wounded  
J. T. Drybrough, Victoria.  
Returned to duty



# 400,000

400,000 fighting men have offered their lives for Canada.

400,000 Victory Bond buyers should stand behind them.

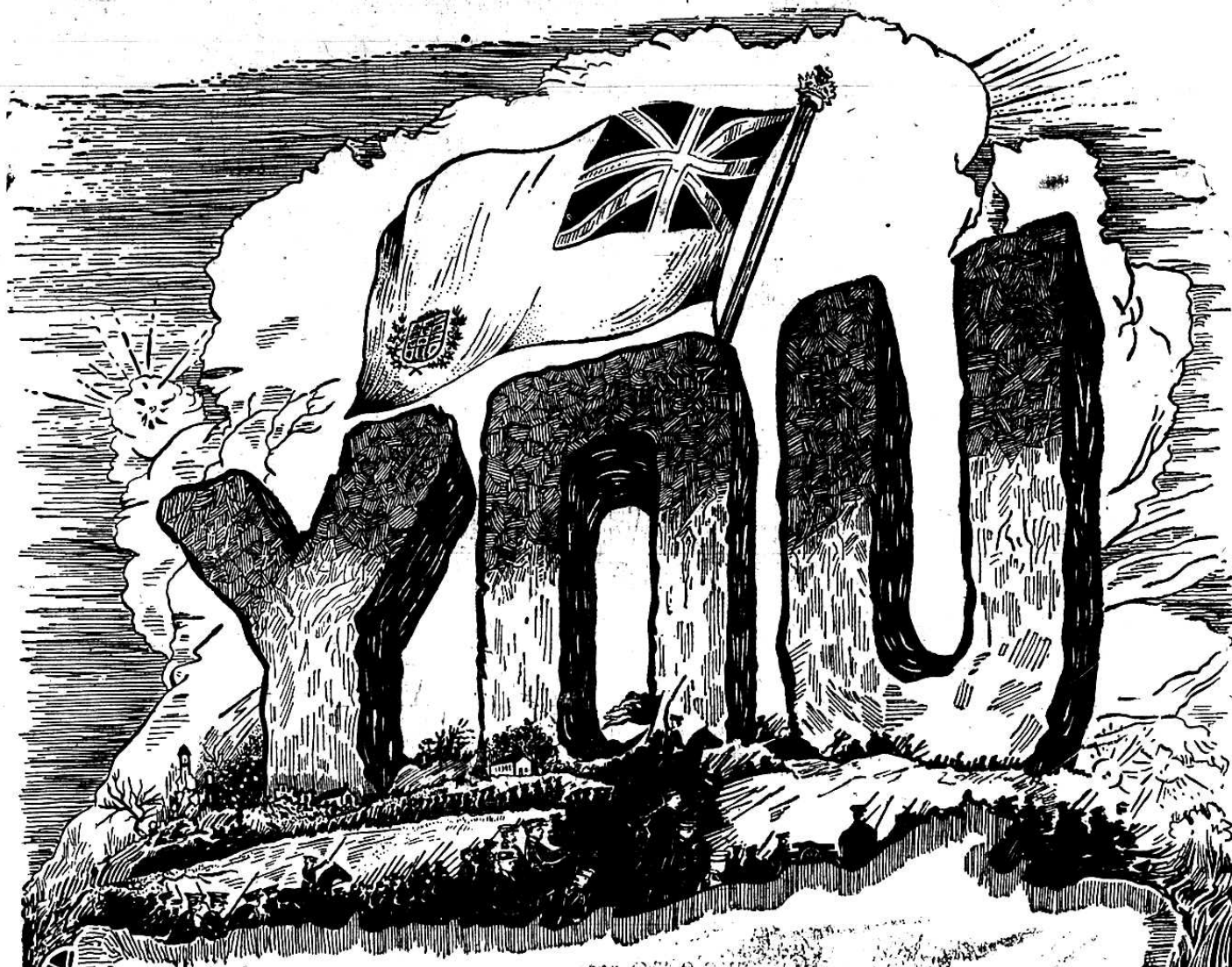
There should be a bond buyer behind every soldier.

Have you taken your place in the ranks? If not

## "Fall In!" Only Three Days More

Issued by Canada's Victory Loan Committee in cooperation with the Dominion of Finance of the Dominion of Canada.





# You Must Decide Now!

Here's the situation—

You are either going to buy Victory Bonds or you are not.

If you are going to buy—why wait longer?

You've read or heard all of the reasons.

Every effort that is humanly pos-

sible has been put forth to make you buy.

So, men and women—**HURRY!**

The lists close midnight to-morrow, but don't wait for the last day's rush.

Wire—phone—or take your subscription to the local Victory Loan Headquarters to-day.

## Be A Shareholder In Victory!

Issued by Canada's Victory Loan Committee  
in co-operation with the Minister of Finance  
of the Dominion of Canada.





## IGNACIO

Harvesting services last Sunday evening, by Rev. Canon O'Neil. The service was held in the Anglican church, and was attended by a large number of people. The service was held in the Anglican church, and was attended by a large number of people. The service was held in the Anglican church, and was attended by a large number of people.

## SLATE RIVER

D. G. Gillespie and his son, Glen, who had been in the slate business for some time, returned home on Wednesday. They had been in the slate business for some time, and returned home on Wednesday. They had been in the slate business for some time, and returned home on Wednesday.

## CHAPLEAU

Chapleau J. G. McDonald, of Chapleau, was in town on Wednesday. He conducted the funeral service of Frederick Potts. The funeral service was held in the Anglican church, and was attended by a large number of people. The funeral service was held in the Anglican church, and was attended by a large number of people.

## SIOUX LOOKOUT

A fine presentation was made to Mr. and Mrs. W. H. Hughes on Thursday September 27, on the occasion of their leaving the town for Transcona. The gifts consisted of a gold ring set, a large ruby to Mr. Hughes, and a cut glass berry bowl to Mrs. Hughes. The gifts were presented by the town of Sioux Lookout, and were a token of appreciation for their services to the community.

## PEARSON

On Friday, September 26, a school program was given by the pupils of Pearson school assisted by the teacher, Miss M. McCallum. A good program was rendered consisting of songs, by Mary Olson, Jenny Raitala, Helmi Wirta, Aili Raitala, Borghild Olsen, Elsie Nicholson, Annie Han, and Stuart Nicholson. The program was well received, and the pupils showed a high level of talent.

## SCHREIBER

Mrs. McQuig, of Chapleau, is in town visiting Mrs. Innes West. Mrs. S. Ryan and son spent a few days in town as guests of Mrs. H. G. Small. They are on their way to their home in Port William from the east. The Schreiber orchestra held an other of their very enjoyable dances in the town hall on Tuesday evening, September 26. A large crowd attended, and a good time was spent by all.

## WILSON IS IMPROVING

Associated Press Despatch. WASHINGTON, Sept. 30.—A bulletin issued tonight at 10:30 o'clock at the White House stated: "The president spent a fairly comfortable night and is improving."

## BITRO-PHOSPHATE IS GOOD FOR THIN NERVOUS PEOPLE

## A PHYSICIAN'S ADVICE

Frederick S. Kelle, M.D., editor of New York Physicians' "Who's Who," says that weak, nervous people who want increased weight, strength and other virtues, should take a grainful of Bitro-Phosphate just before or during each meal. This particular phosphate is the discovery of a famous French scientist, and reports of remarkable results from its use have recently appeared in many medical journals. If you do not feel well; if you tire easily; do not sleep well, or are thin; go to any good druggist and get enough Bitro-Phosphate for a two weeks' supply—it costs only fifty cents a week. Eat less, chew your food thoroughly, and do it at a few weeks. You do not feel stronger and better than you have for months. If you nerves are not steady; if you do not sleep better and have more vim, endurance and vitality, your money will be returned, and the Bitro-Phosphate will be returned, and the Bitro-Phosphate will be returned.

chief source of enjoyment as expressed by one of the boys, before spring was that "where ain't the lack of candles, the electric storm on Saturday night turned out to be whether or not the other fellow had all the blankets. The campers returned on Friday morning and all seem willing to repeat the experiment. Several contests were tried, Harry Fisher winning the shooting contest, making 300 out of a possible 800. Walter Sheehan was champion of the senior wrestlers, and George Johnson of the juniors. Mayor E. Maguire, of Port Arthur, was in town on Friday. An informal dance was held in the hall Friday evening. Chauncey Brown left Saturday on number three for Schreiber. Mrs. Patten, Misses Pearl and Nellie, Masters, John and Jim, have returned home from their western trip. Misses Violet and Bernice Jordan, of Chapleau, spent the week end with Margaret Reid. Dr. Gemmel, of Toronto, gave a talk on the referendum in the Y. lobby Monday evening. Owing to the regular weekly meeting of the Y. A. the crowd was small but appreciative. After the meeting at the Y. Dr. Gemmel spoke to the W. A., which was held at Mrs. Bell's.

## CHAPLEAU

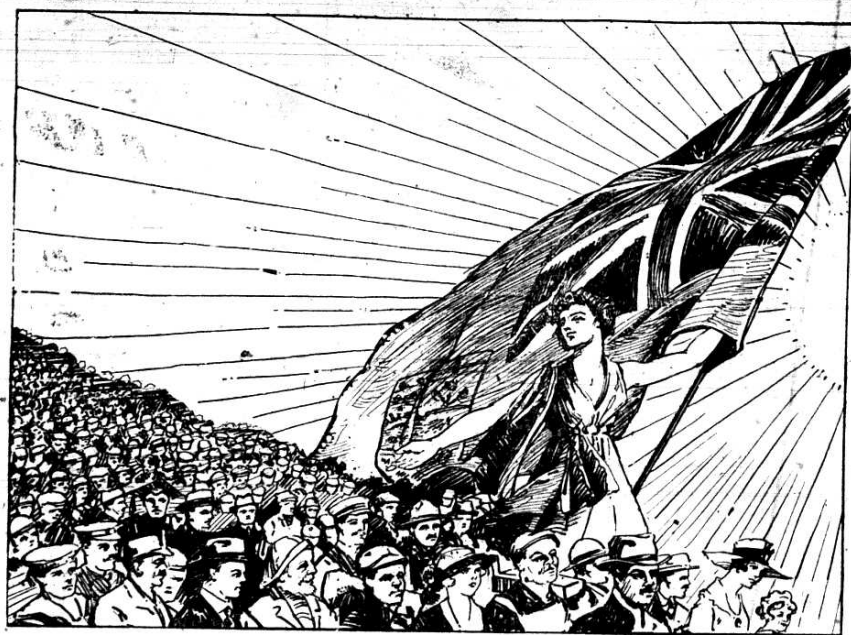
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## SELLERS

The recent rains have made district roads very bad, but we hope for better roads next year when they are widened and graded. W. Lewis and J. Loughton moved up from Port Arthur for the cattle, Hansy Golin, Annie Han, and Stuart Nicholson. The program was well received, and the pupils showed a high level of talent. Mr. H. W. Jones, who has been in the work in the Canadian Pacific railway, has left for other points. Mr. H. W. Jones, who has been in the work in the Canadian Pacific railway, has left for other points. Mr. H. W. Jones, who has been in the work in the Canadian Pacific railway, has left for other points.

## WHITE RIVER

Ned Reid, of Chapleau, visited in town this week. Mrs. Porok, Miss Ellen, Mrs. Elliott and Charles, have returned to White River from Port Arthur, where they resided during Mr. Porok's service overseas. Mrs. S. Herrick, who is taking her holidays, is in town. Miss E. Hutton, of the Y.M.C.A. staff, is visiting in North Bay. Miss Laidlaw, of Montreal, who spent a few days in town, has returned to the city. Mr. Ramsey, of the MacIntosh and Sprule company, has returned from Ulster, N.Y. Friday night, September 19, witnessed a scene of unusual activity around the Y.M.C.A. Early in the evening numerous boys, small and large, were seen eagerly discussing something "the mysterious something" later in the evening took the form of large rolls of blankets, quips and quills, supported on what seemed to onlookers, totally inadequate pairs of legs. Now and then one observed smiling face appear from behind the huge packs only to disappear as the balance threatened to be overturned. Evidently a camping party had been arranged, and noting the harassed expression of Mr. E. Deane, Y.M.C.A. secretary, we understood he was leader. Next morning the campers, namely: T. J. Fisher, T. Whist, J. C. Laidlaw, and W. Sheehan, and W. O'Brien, J. Johnston, H. Midgley and G. Moxson, left for their camp. From Mr. Deane's camp several miles up the lake, where an



# Forward, CANADA!

THROUGH sacrifice, Canada has gained the respect and admiration of all people.

The years of War that deprived Canada of so many of her bravest sons, have given her greater self-reliance and wider vision. The world has come to expect great things of Canada.

Our army has set us the highest example — to persevere and to succeed.

Canada has the fundamentals of success — strong, virile men, resolute and devoted women, and unbounded resources. In the readjustment of Canada's affairs, as in the affairs of the world, money plays a leading part.

The transition from War to Peace is long, tedious, costly; it takes money, time and effort to beat swords into plowshares. Men cannot drop their arms and return immediately to their former occupations.

War has left Canada a heritage of obligations.

War has left Canada — and the world — face to face with problems that are new and gigantic.

Money is required to discharge these obligations and to solve these problems.

Canada therefore is about to ask her citizens once more to lend their money to enable her to fulfil her obligations to her soldiers and to maintain the country in prosperity.

Canada can, if Canada will, march straight on to her glorious destiny.

# VICTORY LOAN 1919

Issued by Canada's Victory Loan Committee in cooperation with the Minister of Finance of the Dominion of Canada



## The money is yours!

You have earned it.

But—

Will you use it *for* Canada or *against* Canada? Will you save your money and help to shorten the War? Or will you buy what you want, go wherever your pleasure dictates, dress as well or better than you always have dressed, indulge such whims as you can afford?

### *You must choose*

The money is your own to do as you like with. But when you buy what you do not need—urgently need—your money actually works *against* Canada. For, it represents precious materials and labor, both of which are absolutely essential to the army. Your money *uselessly spent* delays all-important war work—merely for your self-indulgence.

You would not, knowingly, stop the progress of Canada's war efforts. You would not prolong the war. You would not let your money work for Germany. But

it is possible that unwittingly you are doing this very thing.

*Remember Canada's need.*

Let not Canada's sacrifice go for naught.

Thrift, self-denial, patriotic privation, give us who stay at home the glorious privilege of a share in the great struggle for human freedom.

*Save your money for Canada, and for Canada's fighting men.*

*Save your money to bring nearer that day we all long for—the Victorious end of the War.*

Published under the authority of the  
Minister of Finance of Canada



## *When will it end?*

Thousands upon thousands,  
endless thousands, hold their  
lives cheap as the price of  
Victorious Peace.

And we—as we watch from  
afar their heroic efforts—  
may we be able to say, that  
the little we at home could  
do, we have done;

—that in so far as we could  
support them, lighten their  
burdens, bring them com-  
forts, we have done it;

—that we have striven un-  
ceasingly to shorten their  
stay in the Hun-made Hell;

—that freely, fervently,  
unitedly, we have laid our  
humble offerings alongside  
their noble sacrifices on the  
altar of Victory—and Peace.

---

Another opportunity to lend your individual  
weight to the blow that will shorten the war  
comes with the offering of Victory Bonds  
about to be made. Let not the privilege to  
do your share find you unprepared.

Issued by Canada's Victory Loan Committee  
in cooperation with the Minister of Finance  
of the Dominion of Canada.





## The Soul of a Vision

So then—  
My part is ended. Other men,  
And women, too, still play their part,  
With courage resolute and dauntless heart.

My broken comrade—  
Seared by scars that time can not efface,  
Is not the jest of fortune; for his aid  
A nation's mighty forces doth provide.

And those who live—  
To carry on our story down the years,  
Face not their "quiet days" in bitter pain;  
(Forgotten, now they've stilled the nation's fears)  
Dwarfed by the lust of pride and selfish gain.

My Canada—  
Thou fair land for whom great love  
Inspired my youth to ancient sacrifice;  
Grant that our serried ranks in realms above,  
May witness bear thee, worthy of the Price.

## To Pay Debts of Honour

TO the Dead and to the richness of their dying,  
we must give pause, and in humility confess  
a debt beyond redemption.

Before the altar of their sacrifice, Canada is consecrated to make its dominion worthy. The Torch that illumines Victory so dearly bought, must burn eternally. Each year of peace must record an added lustre to our heritage.

But to those who have come back in suffering, Canada owes a debt which money can, in part, repay.

It is a Debt of Honour. Canada was pledged to the end, that the wounded and the sick be adequately cared for, until they were fairly fitted for the competitive existence of civil life.

For this purpose, our medical services, and our vocational training schools must be maintained until the need for them is no more.

\* \* \* \* \*

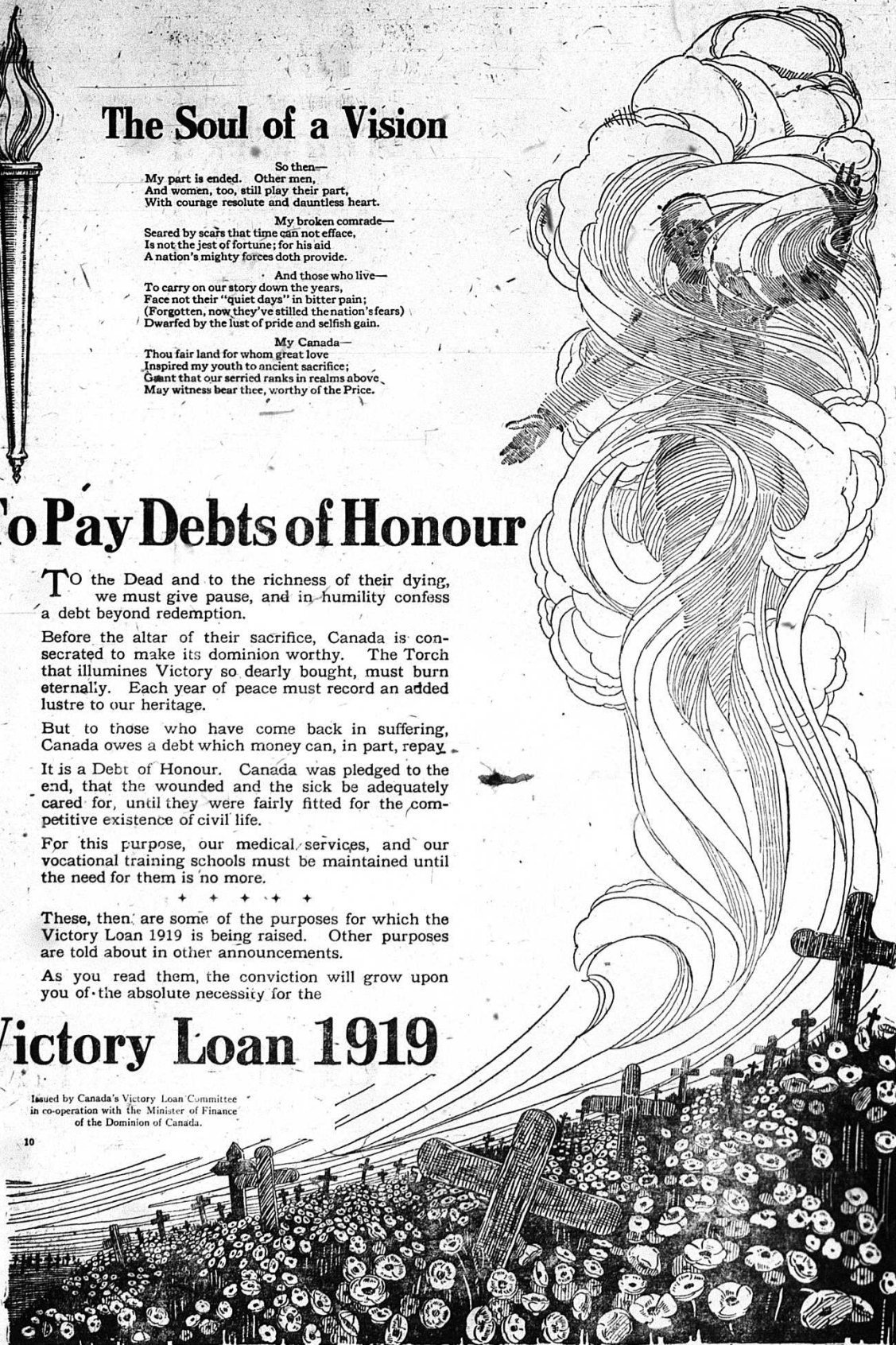
These, then, are some of the purposes for which the Victory Loan 1919 is being raised. Other purposes are told about in other announcements.

As you read them, the conviction will grow upon you of the absolute necessity for the

## Victory Loan 1919

Issued by Canada's Victory Loan Committee  
in co-operation with the Minister of Finance  
of the Dominion of Canada.

10





## On them the Shadow fell

**T**HESE, our little Canadians, born to freedom, to a heritage of happiness, Germany's greed would enslave!

For they were heirs to Canada's boundless wealth—our mines, our forests, our teeming fields—the Hun hungered for these riches of Canada.

In his plans for world power, Canada was not overlooked in the German scheme of plundering the nations.

Doubtless there are to-day in Berlin plans for the apportionment of concessions of Canada's natural resources, plans for the government of Canada, for the policing of our cities, the levying of taxes, for enforced adoption of the German language as was done in Lorraine after 1871, and all the other systems of government by German methods.

And a brutal German soldiery would have enforced those systems by which the people would have been enslaved and every vestige of freedom and independence destroyed.

If Prussian plans had carried the smile

would have passed forever from the happy little faces in our homes.

Our boys and girls—heirs to Canada's riches—would have worked as slaves in their own mines, in their forests, their fields and factories.

The fruits of their toil, the wealth of Canada, theirs by right, would have been borne across the seas to fatten the German beast.

While the beast lives, his venom, his gall, his merciless, monstrous ambition threaten our homes.

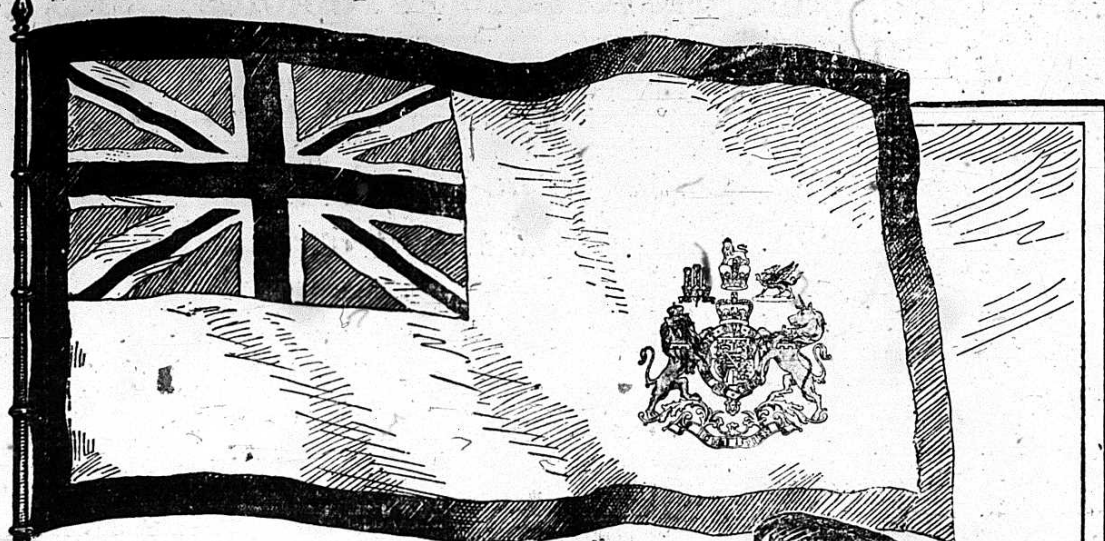
Canada— young, high-spirited, independent— must stand firm.

Canada must use the wealth the Hun lusts after to crush him to earth.

Canada's strength, the united strength of each and every true Canadian, must raise the shield of protection for the generations to come.

The call will soon come for more of Canada's wealth. It is your money that is needed—every cent that you by cheerful sacrifice and loving self-denial can lend to your country.

## Be ready when the call comes to buy Victory Bonds



## "I Hope Every City and District Will Win My Flag"

When Edward, Prince of Wales—eager, bright eyed, smiling and sincere—arrived in Canada in August, and when he voiced his great admiration of the wonderful achievements of Canadians, on the fields of battle and at home, once again we were thrilled with joyous pride.

He asked concerning Canada's reconstruction programme, and when he was told of the Victory Loan 1919, he graciously consented to the use of his Coat of Arms on a flag, which is to be the prize of honour for districts achieving their quota in the loan.

In dedicating "The Prince's Flag" at Ottawa on Labor Day, His Royal Highness said in part:—

"It is a great joy to me to be associated with the loan, which is the bridge between war and peace, and which is finishing off the job."

"I hope every city and district will win my flag."

Striking, and beautiful in design, this flag will form not only an unique memento of Victory Year, but a lasting and outstanding souvenir of the visit of His Royal Highness—a visit which will remain as one of the most memorable events in Canada's history.

The reproduction above shows the design of the flag. The body is white, the edge red; in the upper left hand corner is the Union Jack, and in the lower right hand corner the Prince of Wales' Coat of Arms.

The flag is made in two sizes, 4 feet 6 inches by 9 feet for small cities, towns and villages, and 7 feet by 13 feet 6 inches for cities of over 10,000 population.

Canada has been divided into canvassing districts by the Victory Loan Organization. Each city forms one district. Other districts have been determined according to population.

Each of these canvassing districts has been allotted a certain amount in Victory Bonds to sell. To win the Prince's Flag, therefore, a district has to sell its allotment. That is the one and simple condition.

Anticipating that many districts will buy far beyond their allotment, the organization decided that for each



ARTHUR WILLIAMS BROWN

twenty-five per cent. excess of the quota one Prince of Wales' Crest be awarded. Thus the workers in a district doubling its quota will be the proud winners of four small crests for their Honour Flag. These crests will be sewn to the flag. The Prince's Crest—the three ostrich plumes—is shown at the top of the coat of arms.

To every organization with fifty or more employees, where seventy-five per cent. of the enrollment invests a total of ten per cent. of the annual payroll in Victory Bonds, a supplementary Prince of Wales Flag in smaller form—48 inches by 34 inches—will be awarded.

The allotment for each district has been carefully considered, and is based on a conservative estimate of the purchasing power of the district.

Your district can sell its allotment and thus win the Prince's Flag, provided each person does his or her share.

You will gladly do your part and encourage your neighbour to do his.

Remember YOUR purchase may be the one that decides whether or not your district is to be the proud possessor of the Prince's Flag.

*The Prince's Motto is "I Serve"  
Will You also Serve?*

# Victory Loan 1919



# Miss Canada Gives Account of Her Stewardship

And explains her War Financing to her citizens

**Miss Canada:** In humility, because of the sacrifices which have been made for me, but in pride because of the Spirit of Fortitude of your Sons, I come to enlist your most sympathetic support, as expressed by your financial aid, to enable me to meet the many obligations that still remain towards the men who fought. I also wish you to provide me with sufficient National Working Capital to consolidate the position in the world's markets, that you, by your industry, have so honourably won.

**Citizens:** Perhaps you might like to take this opportunity of telling us how you expended the \$610,000,000 we loaned to you last year?

**Miss Canada:** I would. You will recall that I asked you for funds to carry on the war, and to enable me to advance credits to Great Britain and our Allies, who, by their purchases here, have prospered our farms and factories. Do you want details?

**Citizens:** Yes. The more facts and figures you give us, the more fully will we answer the natural queries of those to whom we are now appealing for a further loan.

**Miss Canada:** Very well, then. I suggest you ask me questions. That is the best way to bring out the facts.

**Citizens:** How much of the Victory Loan 1918 did you use for war expenditures?

**Miss Canada:** Three-fifths of it—\$368,000,000 in fact. Before giving this expenditure in detail I wish to explain that your demobilization expenses as against those of mobilization have been concentrated within a few months. The expense of transporting our Army overseas was spread over more than four years. Consequently the cost of it did not bulk so large in any one year's budget. But to bring home in a few months hundreds of thousands of men, spread from England, France and Flanders, Italy, Egypt, Palestine to far-off Siberia, was a gigantic and expensive task. It taxed all my resources.

**Citizens:** Realizing the conditions you faced, because of the shortage of shipping, and remembering that other parts of the Empire were eager for the speedy return of their men, we think you did very well. Give us now the details of your war expenditures.

**Miss Canada:** \$312,900,000 was spent for the payment of soldiers since the Armistice—the cost of feeding them, part cost of bringing them home, separation allowances to their dependents, the maintenance of hospitals, their medical and nursing staffs, in Britain as well as Canada, the organization and conduct of the Department of Soldiers' Civil Re-Establishment (which includes the Vocational Training Schools) and the financing and operation of the Soldier's Land Settlement Act.

**In addition to this, I have already authorized and am paying gratuities to soldiers on their discharge.**

**Citizens:** What is the amount of the gratuity?

**Miss Canada:** I used \$59,000,000 of the Victory Loan 1918 for this purpose, and expect to use \$61,000,000 of Victory Loan 1919.

**Citizens:** Did you make any other disbursements under the heading of war expenditures?

**Miss Canada:** Yes, \$9,000,000 was spent at Halifax, to be used in reconstruction after the disaster.

**Citizens:** We quite appreciate the fact that these were all necessary war expenditures. Perhaps you will tell us now what you did in the way of advancing credits to Great Britain and our Allies?

**Miss Canada:** With pleasure. I advanced Great Britain \$173,500,000 to help purchase your grain; and I loaned her another \$30,000,000 to buy other food stuffs.

**Citizens:** Did Great Britain buy any fish from us?

**Miss Canada:** Yes, \$9,000,000 worth. I loaned her the money to pay you for it.

**Citizens:** Were there any other loans to Great Britain?

**Miss Canada:** Yes, Great Britain bought \$2,900,000 worth of ships built here. I loaned her the money to pay for them. Then I loaned her \$5,500,000 to meet other obligations in connection with munition purchases.

**Citizens:** What security have you for all this?

**Miss Canada:** Great Britain's pledge to repay—backed by the resources that made her Banker, Manufacturer and Bulwark to her Allies during the war.

**Citizens:** That's good enough. Did you do anything for our Allies?

**Miss Canada:** I loaned them \$8,200,000 to buy your foodstuffs, raw material and manufactured products.

**Citizens:** That accounts for last year's Loan. Will you tell us now why you need another Loan, and how you purpose using it?

**Miss Canada:** I need another loan to finish paying the expenses of demobilization, since the proceeds of the 1918 Loan were exhausted, and to meet the obligations I still owe to your Soldier Sons. I also need money for National Working Capital.

**Citizens:** What are the obligations to soldiers?

**Miss Canada:** The cost of bringing them home. The payment of all those still undemobilized, including sick and wounded, who are still in hospital, and who of course remain on the Army Payroll until discharged. The upkeep of hospitals, and their medical and nursing staffs.

**Citizens:** How much will these items entail?

**Miss Canada:** \$200,000,000.

**Citizens:** Does that include the gratuities?

**Miss Canada:** No. I shall need \$61,000,000 of the New Loan to finish paying these.

**Citizens:** Will that include the money to finance the Department of Soldiers' Civil Re-Establishment, including the Vocational Training Schools, and the working out of the Soldier's Land Settlement Act?

**Miss Canada:** No. I estimate \$57,000,000 for this. I have already approved loans to the amount of \$26,000,000 to soldiers already settled on the land under this Act.

**Citizens:** How many soldiers are taking advantage of it?

**Miss Canada:** Up to August 15th, 29,495 soldiers had applied for land under the terms of the Act. 22,281 applications had been approved. 9,043 men were already placed on farms, and millions of acres will be under cultivation, that might otherwise be idle.

**Citizens:** What do you consider the great national advantage of having soldiers become farmers, apart from increased production of food?

**Miss Canada:** The love of outdoor life and the resourcefulness of our soldier citizens are just the qualities to make them successful farmers, and upholders of the best Canadian tradition.

**Citizens:** Have you any other war obligations?

**Miss Canada:** Not that I foresee. I have covered the major ones.

**Citizens:** You purpose extending further credits to Great Britain and our Allies, do you not?

**Miss Canada:** Yes, to the extent that your Loan will permit me to.

**Citizens:** Why sell to Great Britain and our Allies if they can't pay cash?

**Miss Canada:** Their orders are absolutely essential to the continuance of your agriculture and industrial prosperity. The magnitude of their orders, and the amount of employment thus created will depend upon the success of the Victory Loan 1919.

**Citizens:** Will you explain simply this idea of credit, and why it is so necessary that we should give it?

**Miss Canada:** Farmers and manufacturers (and that includes the workers on these orders) must be paid cash for their products.

Therefore I must borrow money from you to give credit, temporarily, to Great Britain and our Allies.

Actually, no money will pass out of Canada.

If you do not grant this credit, other countries will; and they will get the trade, and have the employment that should be yours, to distribute amongst their workers.

And remember, you absolutely need these orders to maintain employment. If you don't finance them, employment will not be as plentiful, business will feel the depression and conditions everywhere will be adversely affected.

**Citizens:** Will you use the proceeds of the Loan for any other purpose?

**Miss Canada:** Yes. I must carry out the National (Ship-building and Reconstruction programme. I am also committed to advance loans to Provincial Housing Commissions.

**Citizens:** What are individual personal advantages to be gained in buying Victory Bonds?

**Miss Canada:** The fact that Victory Bonds are among the world's premier investments—in security—in good interest yield—and in ready saleability.

**Citizens:** What do you mean by Security?

**Miss Canada:** I mean that the whole resources of Canada—all the assets of all the people—plus all the wealth yet to be discovered is behind my pledge to repay your principal when due and to meet each interest payment.

**Citizens:** What do you mean by "good interest yield?"

**Miss Canada:** You receive on your savings deposits 3%. Invest in my Bonds, with the security of all Canada behind you, and you get 5½%.

**Citizens:** What do you mean by "ready saleability?"

**Miss Canada:** I mean that if at any time, you wish to get cash for Victory Bonds—that is, sell them—you can do it at a moment's notice. Or, if you want to borrow money on them, any bank will loan it to you and accept them as security. For all practical purposes Victory Bonds are as good as money, except that if you keep a bill in a box at home, or in a vault, it doesn't earn interest—but Victory Bonds do.

**Citizens:** Would you advise a person to take money out of a Savings Bank and invest it in Victory Bonds, and if so, why?

**Miss Canada:** I would—because I pay almost double the interest paid by Savings Banks and my obligation is undoubted.

**Citizens:** Do you think Victory Bonds will increase in value?

**Miss Canada:** They ought to. Every person who subscribed to Victory Bonds last year has made money. I have every reason to believe my credit position must steadily advance.

**Citizens:** You have given a good account of your stewardship, Miss Canada, and realizing the obligations we have to our soldier sons, our brothers—to our farmers and industrial producers—to our workers everywhere—to you, the Spirit of our beloved country—to those who have so gladly and gallantly died for her—we pledge ourselves to buy your Victory Bonds to the absolute limit of our ability, and thus ensure the realization of our highest and best aspirations for Canada and all Her peoples.

Cut this out and read it carefully. It will answer a great many of the questions you may be thinking of in connection with the

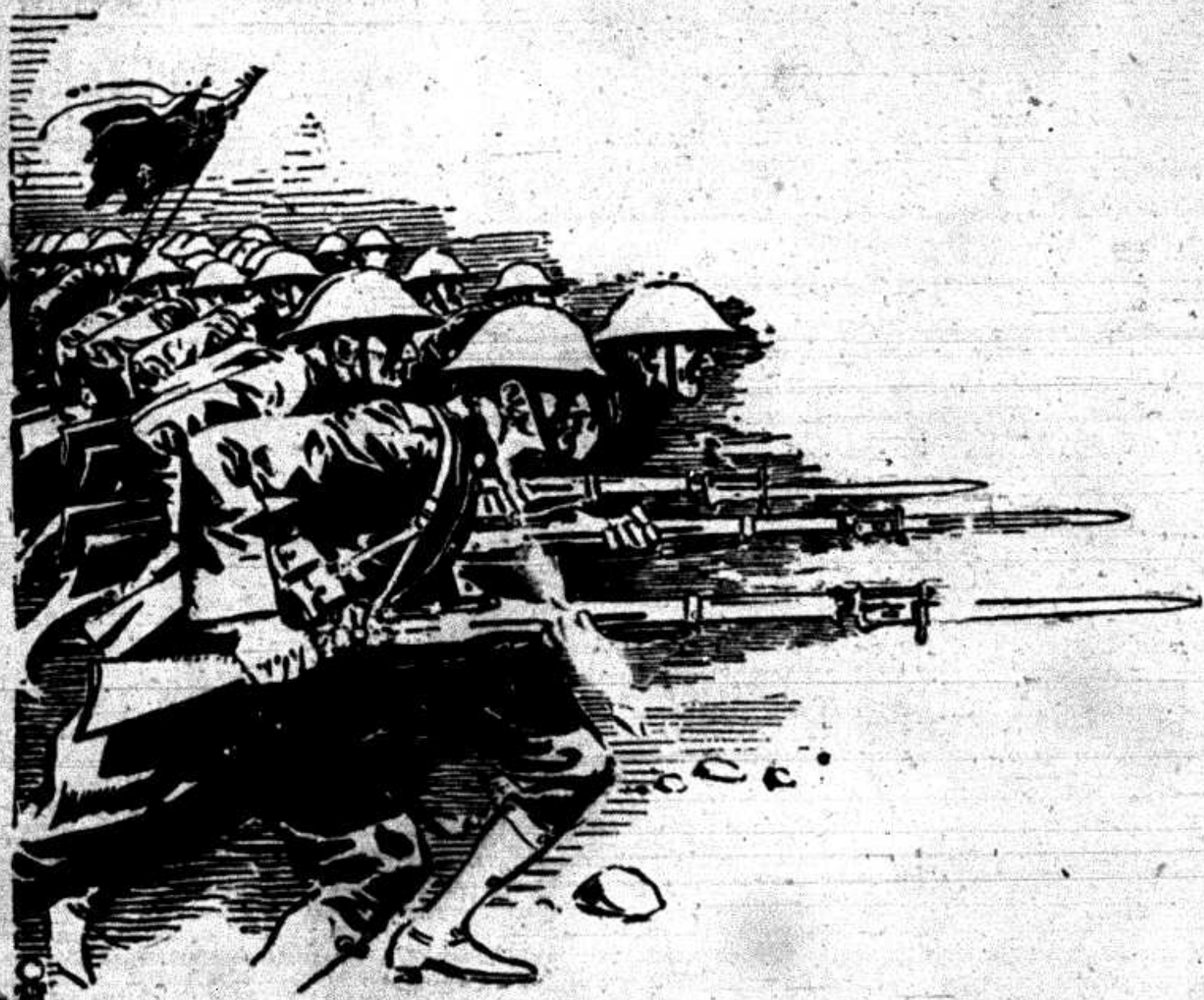
# Victory Loan 1919

"Every Dollar Spent in Canada"

Printed by the Government of Canada, Ottawa, 1919







**CAN YOU REFUSE YOUR DOLLARS FOR VICTORY LOAN WHILE YOUR BROTHER IS DOING THIS IN FRANCE?**

**PEOPLE'S GOVERNMENT SEEKING PEACE SOLE**

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**MAY APPLY IN CANADA TO THE VICTORY BONDS**



"The man who waits until tomorrow is a friend of mine."—New York Evening Post.

**GERMAN DRESS INDUCED**

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# Canada's Victory Loan

Central Committee Rooms, Cor. Syndicate and Victoria Ave.

## AN OPEN LETTER

### To Every Man, Woman and Child in Fort William!

DO YOU KNOW that on the success of the 1918 Victory Loan depends the continued prosperity of your city?

ABSOLUTELY—This is a fact.

IF THE LOAN SHOULD FAIL, factories will close, wages will cease and all our industries will suffer, for farmers would be unable to sell the bulk of their produce.

AND WHY? Because Great Britain has no money with which to buy our produce or pay for the ships we build or grain we grow. If we cannot loan Great Britain the money to pay ourselves for the work we are doing, then our work must stop.

## Keep the Strong Arm of Fort William's Industries Humming

No more dangerous assumption can be indulged in by Fort William citizens just now than the wholly groundless one that the war is practically over and that peace is at hand. News of the last few days from the front prove beyond question that the lessening of effort against the retreating Hun is farthest from the minds of our fighting men. There must be the same determination at home—the same unrelenting pressure exerted against the enemy's defences.

THE ALLIES' MAN-POWER WILL NOT FAIL.  
CANADA'S MAN-POWER WILL NOT FAIL.  
CANADIAN DOLLARS MUST NOT.

But even should it happen that peace might be declared, Canada and Fort William will need the money subscribed from the Victory Loan for re-construction orders which we receive (if we can finance them) after the war is over.

You are not asked to GIVE but to LEND. Victory Bonds are the "best security in the world." Every bond is backed by the faith and honor of the whole Dominion of Canada and by every industry, farm, bank, house and store of the whole country.

No country in the world is richer in natural resources than Canada. Victory Bonds are better, safer (if such a thing can be) than bank bills or gold in your pocket.

SAFER, because the whole country is your guarantee for payment.

BETTER, because Victory Bonds pay 5 1-2 per cent. interest on your investment.

If you want to see Fort William continue prosperous, then buy Victory Bonds to the utmost and get all your friends to do likewise.

**Fort William Must Have Her Name on the Honor Roll  
Her Citizens Alone Can Put It There**

This space donated to the Victory Loan 1918 campaign by THE BOLE GRAIN COMPANY

## The Bole Grain Company

Fort William, Ontario.

# "To the Last Dollar"

**I**S there a man or woman in all Canada who does not agree with the declaration of Lloyd George, President Wilson and other Allied Statesmen that we are in this war "to the last man and the last dollar?"

We must agree with this or else invite defeat at the hands of a merciless enemy who has set out to enslave the world.

But do we—do you—fully realize that it is actually our duty to lend our money—to make our money fight?

It is our duty; it is your duty.

Never mind the "other fellow." Think of your duty; your privilege.

Remember that Canada wants you to buy Canada's Victory Bonds.

Canada expects you—whether you are an employer or an employee, whether you have much or little, to do your part towards assuring Victory.

You, personally, are faced with the duty and the privilege of buying Canada's Victory Bonds to the utmost limit of your ability.

And remember, you don't give your money. You merely lend it.

You'll get it all back and you will be paid the interest promptly every six months.

Can you afford to hesitate?

Can you conceive of a duty more imperative than the winning of the war?

Can you imagine a more practical way to help—when you are not fighting—than to dedicate your savings to meet the needs of the men who are fighting for you?

## Be Ready in November to Buy Canada's Victory Bonds





## If this boy were your boy

If you had a boy in France to-day, you would make your purchase of Victory Bonds large enough to represent a real personal sacrifice.

You would be thinking of that lad—out in the hell on earth that is No Man's Land—cheerfully offering his life for Freedom's cause.

And you would do your best to save that life.

You would help—with all your might—to provide the money that will shorten the war and reduce the cost of Victory, in human lives.

You would buy all the Victory Bonds you could possibly find the money for—and you would find it by stinting yourself down to the barest necessities of life.

Come—share in the glory of those whose lads are in France to-day. Dig deep into your income—as the kin of soldiers dig into theirs—to buy the Victory Bonds that will carry our armies on to Victory, and give us back our boys.

THE SENSIBLE INVESTOR



Canadian Farmer—Well, mother, I guess we can buy as many Victory Bonds as any city man.